



**..CULTURAL CENTER..**  
ADVISORY PANEL

**Regular Meeting of the Southeast Los Angeles Cultural Center Advisory Panel**

Thursday, April 9, 2026

Cultural Center Advisory Panel



Advisory Panel Meeting



Advisory Panel Meeting



Advisory Panel Meeting



Advisory Panel Meeting

Community Engagement



Cultural Asset Mapping



Social Media



Social Media

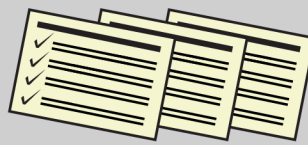


Social Media



Social Media

Operations Plan



Programming



Funding



Governance



Operations Plan

JAN 2026

2026 Q2

2026 Q3

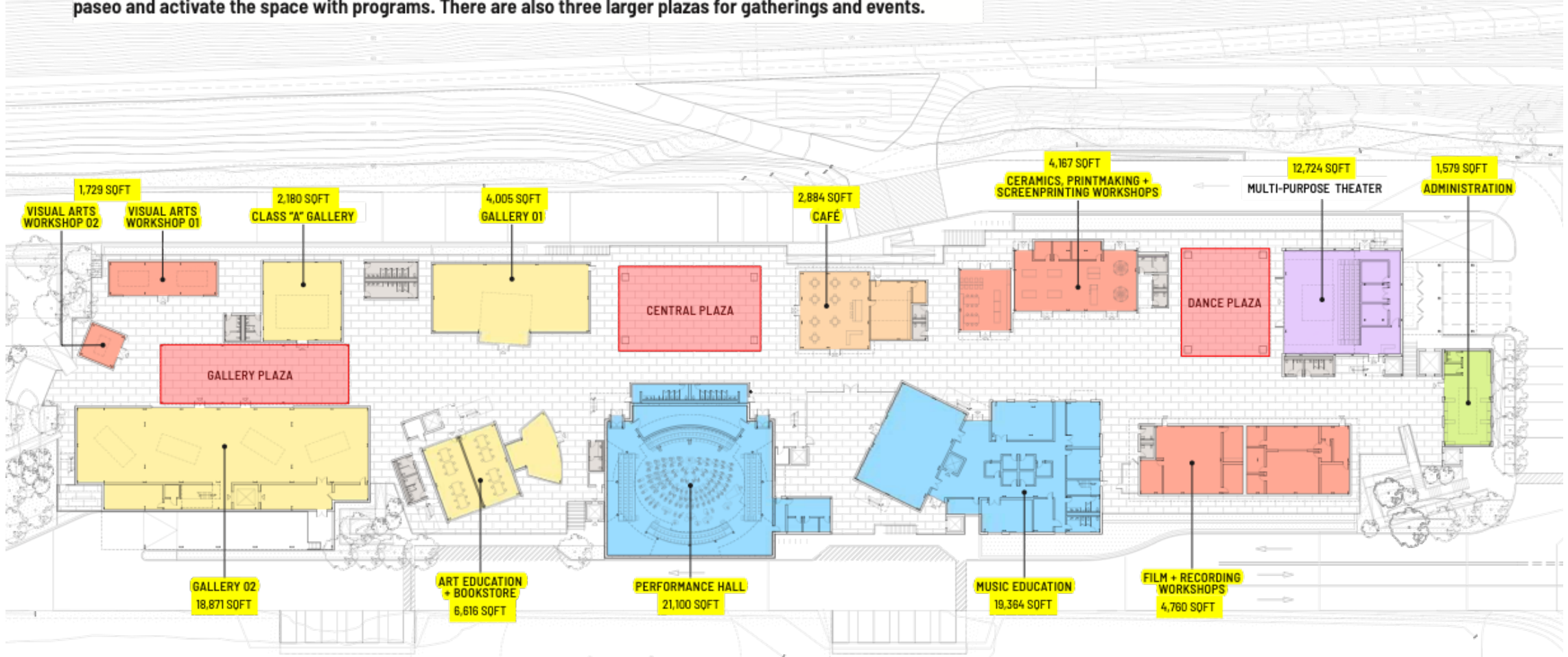
JAN 2027

# FLOOR PLAN

## LEVEL 1

The Cultural Center campus consists of 13 buildings organized along a central street. This working arts street or Paseo Civico serves as the main street for the center. The programs within the buildings can spill out to the paseo and activate the space with programs. There are also three larger plazas for gatherings and events.

- COVERED PLAZAS 10,454 SQFT
- UNCOVERED PLAZAS 46,616 SQFT
- SOUTH GARDENS (NOT ON PLAN) 21,742 SQFT
- LANDSCAPE AREAS AROUND PODIUM 39,240 SQFT



**LEGEND**

<span style="display: inline-block; width: 15px; height: 15px; background-color: #90EE90; border: 1px solid black; margin-right: 5px;"></span> ADMINISTRATION	<span style="display: inline-block; width: 15px; height: 15px; background-color: #6495ED; border: 1px solid black; margin-right: 5px;"></span> MUSIC	<span style="display: inline-block; width: 15px; height: 15px; background-color: #9370DB; border: 1px solid black; margin-right: 5px;"></span> DANCE	<span style="display: inline-block; width: 15px; height: 15px; background-color: #D3D3D3; border: 1px solid black; margin-right: 5px;"></span> LANDSCAPE
<span style="display: inline-block; width: 15px; height: 15px; background-color: #FFDAB9; border: 1px solid black; margin-right: 5px;"></span> SITE AMENITY	<span style="display: inline-block; width: 15px; height: 15px; background-color: #FFFACD; border: 1px solid black; margin-right: 5px;"></span> VISUAL ARTS	<span style="display: inline-block; width: 15px; height: 15px; background-color: #FF6347; border: 1px solid black; margin-right: 5px;"></span> WORKSHOP	<span style="display: inline-block; width: 15px; height: 15px; background-color: #A9A9A9; border: 1px solid black; margin-right: 5px;"></span> PARKING / ACCESS ROAD





# Outreach and Engagement

# Outreach and Engagement

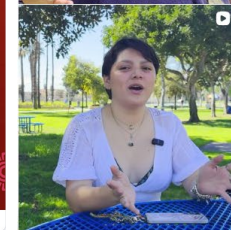
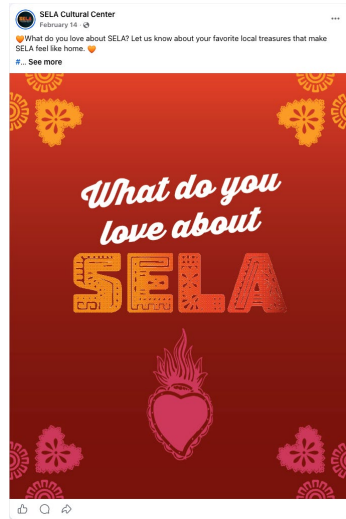
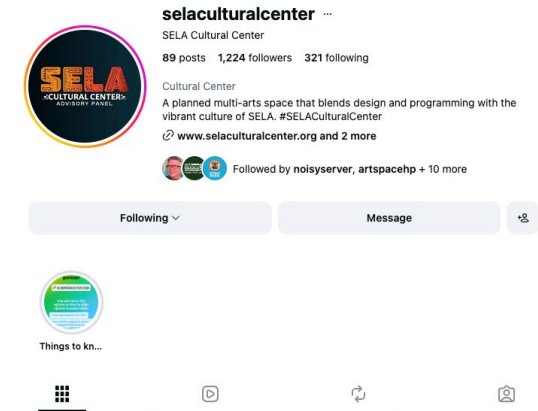
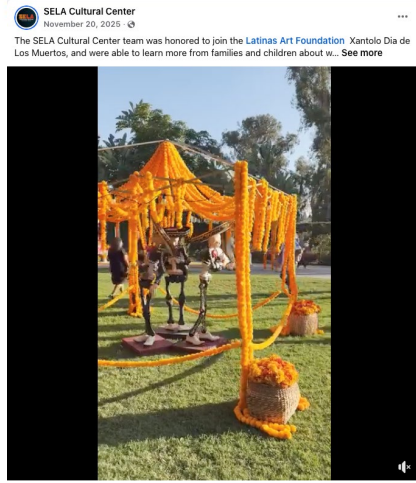
- 15 community events
- Over 2,400 community conversations
- 15 one-on-one artist meetings
- 13 video storytelling interviews



*Credit: Latinas Art Foundation*

# Outreach and Engagement

- FB – over 22,000 impressions
- IG – over 48,800 impressions and 1,200 followers
- Over 6,000 e-newsletters announcements



# Community Vision



- “Becoming a space where our stories, creativity, and culture can thrive”
- ”It will bring people together—families, youth, and elders to celebrate the diversity and resilience that make our community special”
- “Bringing art to everybody... making art part of life”

# Community Vision



- “Creating a space where we can see ourselves, our stories, and our cultures reflected and celebrated”
- “The SELA Cultural Center should be a safe place for community where we are able to gather and exchange ideas and resources”
- “Muchos Jóvenes están aprendiendo mucho y el arte puede funcionar muy bien para ellos; el baile, escritura, fotografía, música”

# Community Vision



- “More than just a building, the SELA Cultural Center will be a symbol of pride and possibility”
- “La música es algo que relaja inspira y desestresa. Los jóvenes están más motivados en la música y es muy importante que vayan aprendiendo más en cosas que ayuden como la música”
- “Providing an outlet for artistic expression and serving as a gathering place for community members”



# Community Survey Initial Findings

# Cultural Assets

Let's start mapping the cultural assets in your community.

Jump right in with the buttons below, or scroll down for more instructions.

Where are your favorite places? Places you feel are essential in contributing to the richness, wellbeing, and connection in SELA?

Favorite Places

Where do you currently go for arts and cultural activities?

Arts and Culture Places

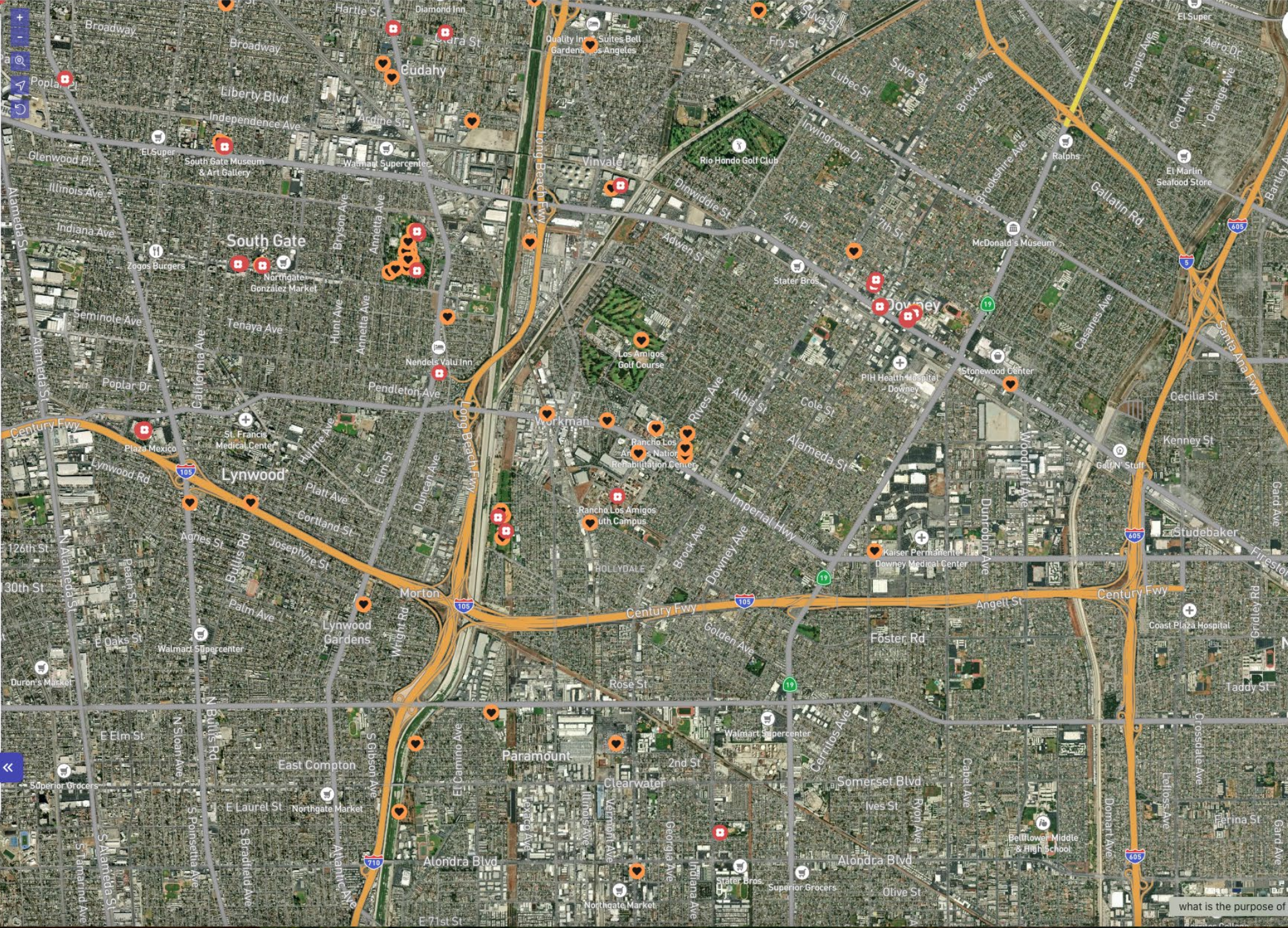
Follow these steps to get important places in SELA on the map!

1. Click the colored button above
2. Move the map using your mouse or finger
3. Zoom in by pinching or using the +/- buttons on the corner of the screen
4. Click to place a pin on an important location
5. Answer the pop-up questions
6. Repeat as many times as you like

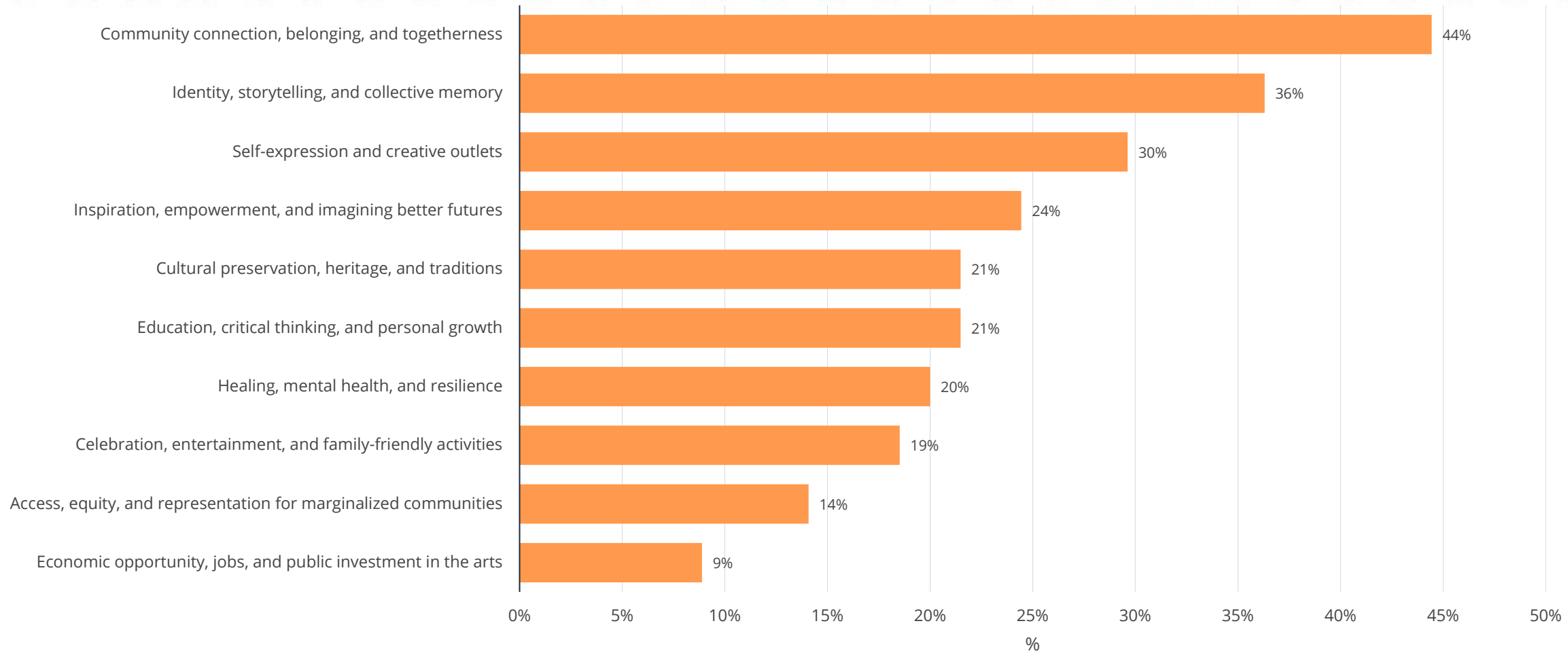
Controls on the top left of the map.

- Zoom in and out
- Search by city, address, neighborhood
- Find your current location (GPS)
- Reset to starting location

Buttons to show << and hide >> the map (these appear as a pin on small screens)



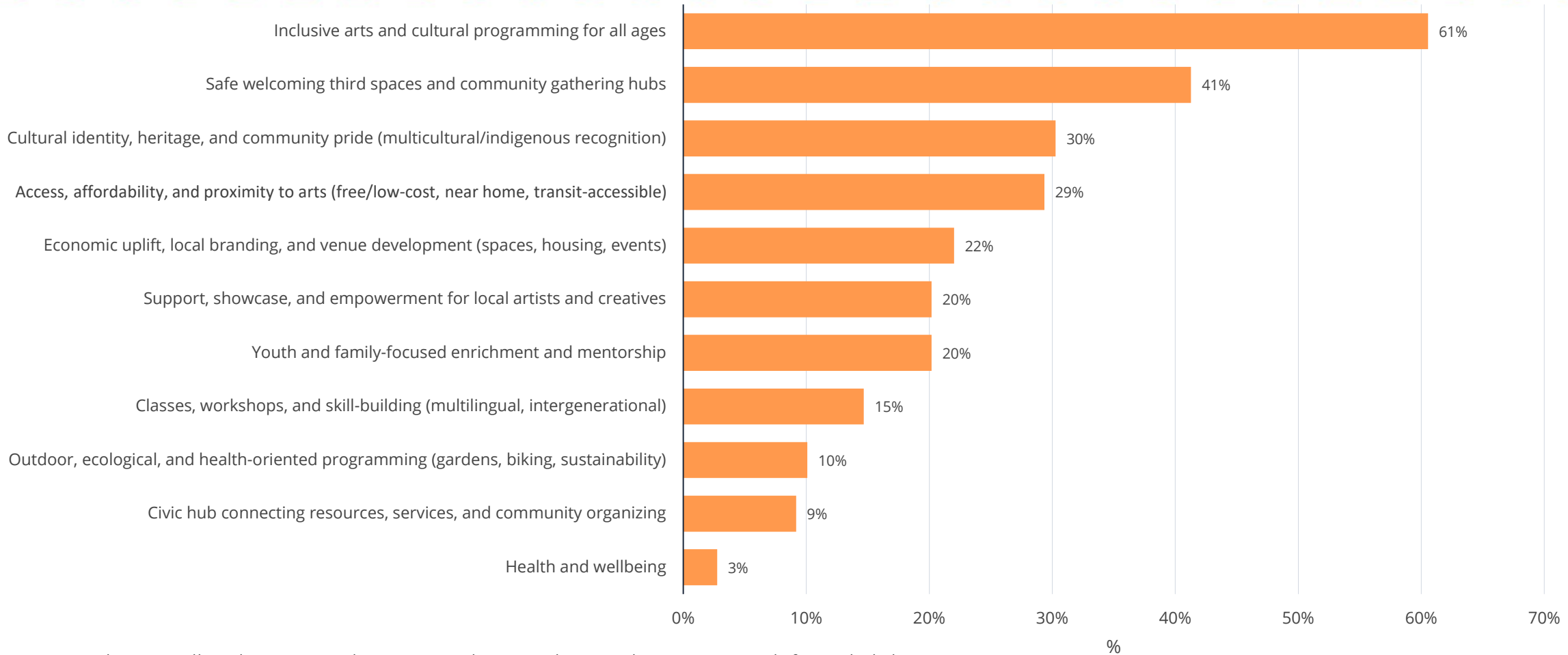
# To me, my family, or my community arts and culture mean...



*Data analysis is still under review. This may result in numbers and percentages shifting slightly.*

Respondents to this question n = 135

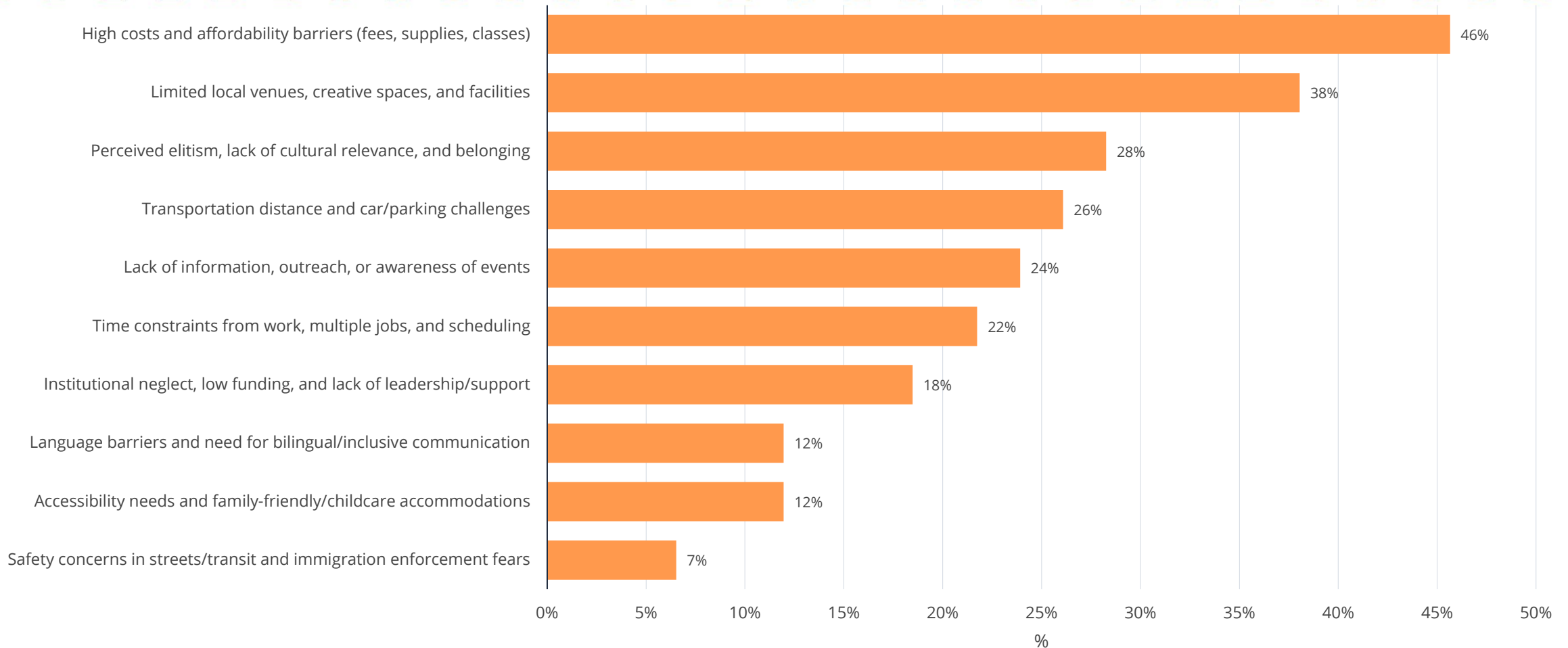
# Looking ahead, the SELA Cultural Center will serve my community by...



*Data analysis is still under review. This may result in numbers and percentages shifting slightly.*

Respondents to this question n = 109

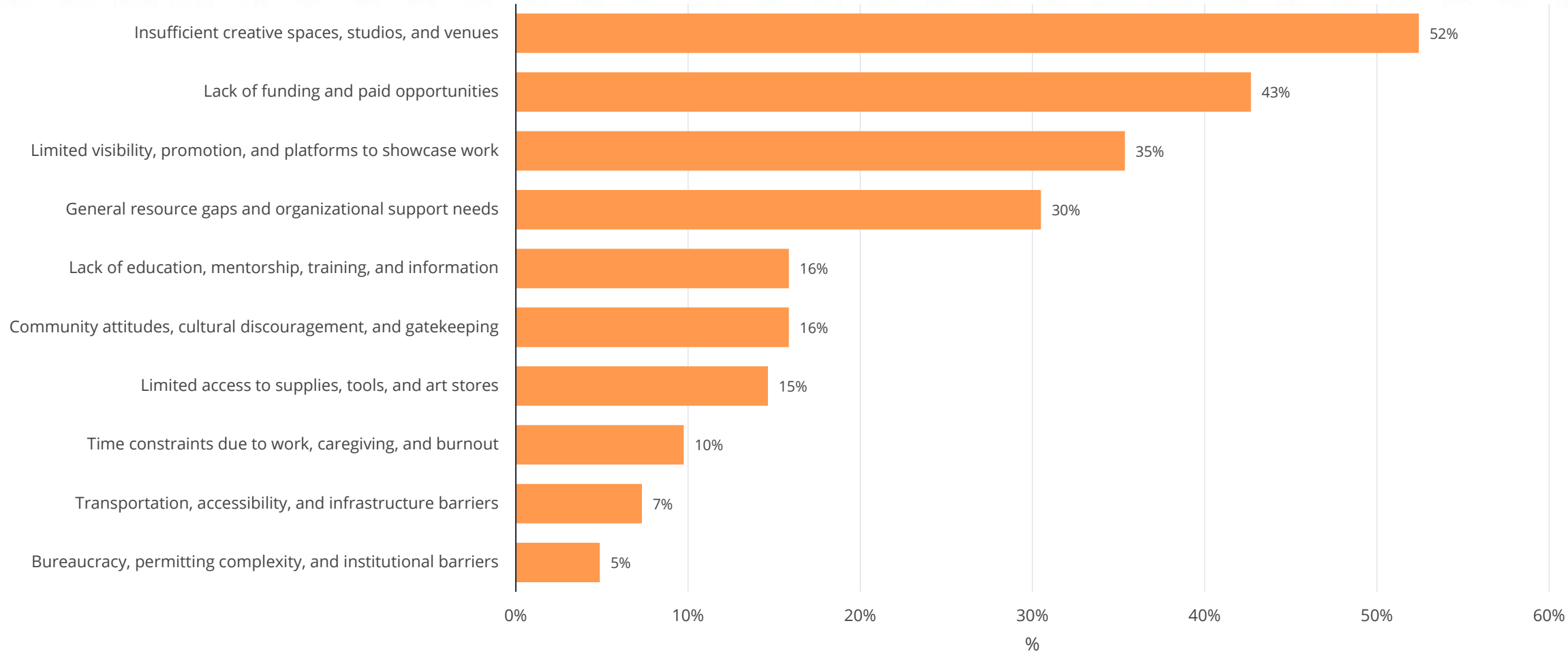
# What barriers do people in your community experience in accessing or participating in arts and culture?



Data analysis is still under review. This may result in numbers and percentages shifting slightly.

Respondents to this question n = 92

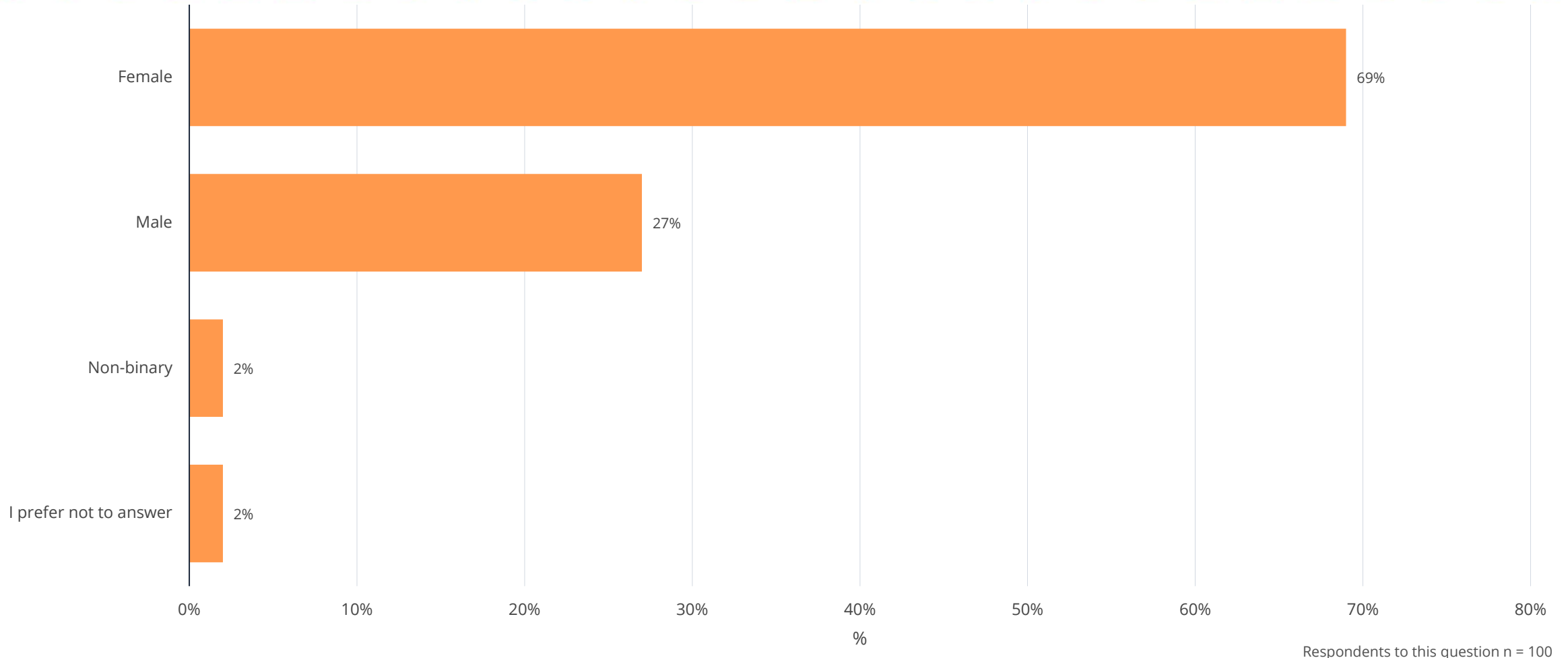
# What limitations do SELA artists experience in how they are able to work and create?



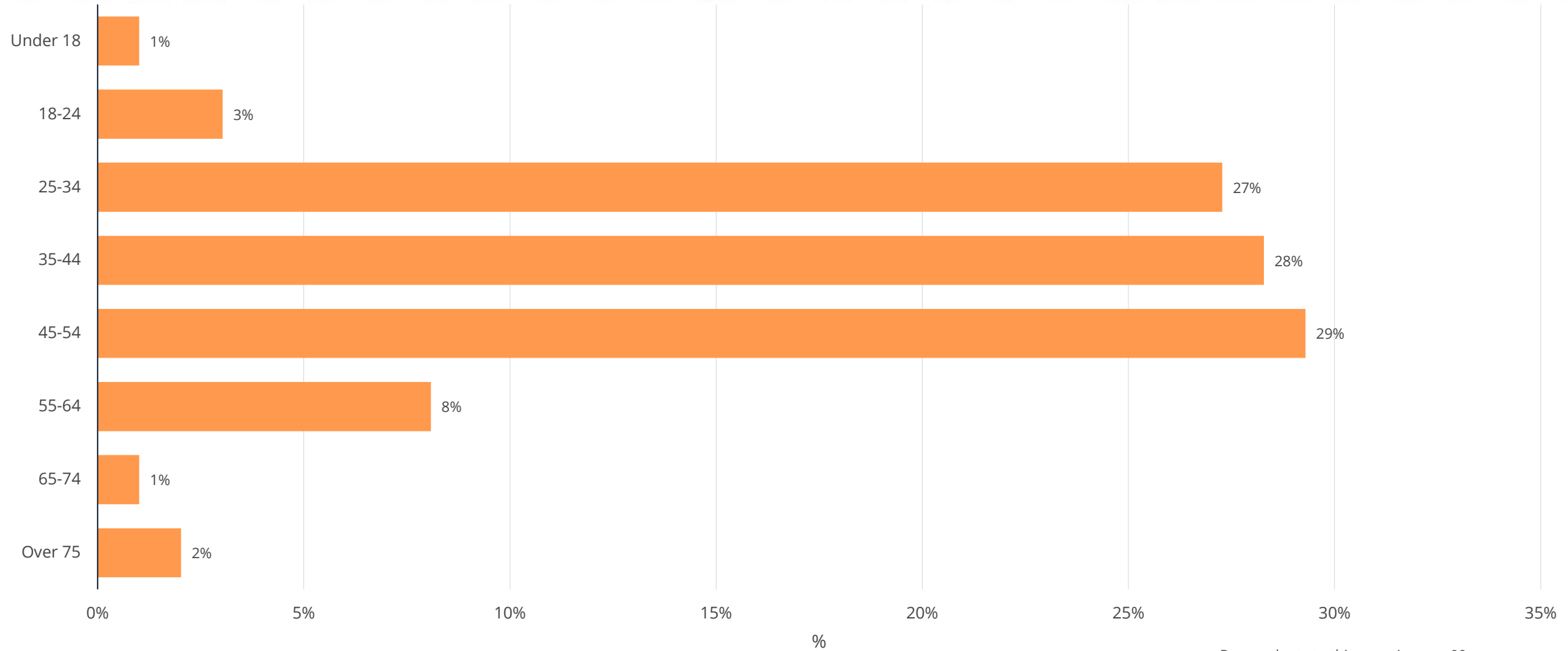
*Data analysis is still under review. This may result in numbers and percentages shifting slightly.*

Respondents to this question n = 82

# My gender identity is:

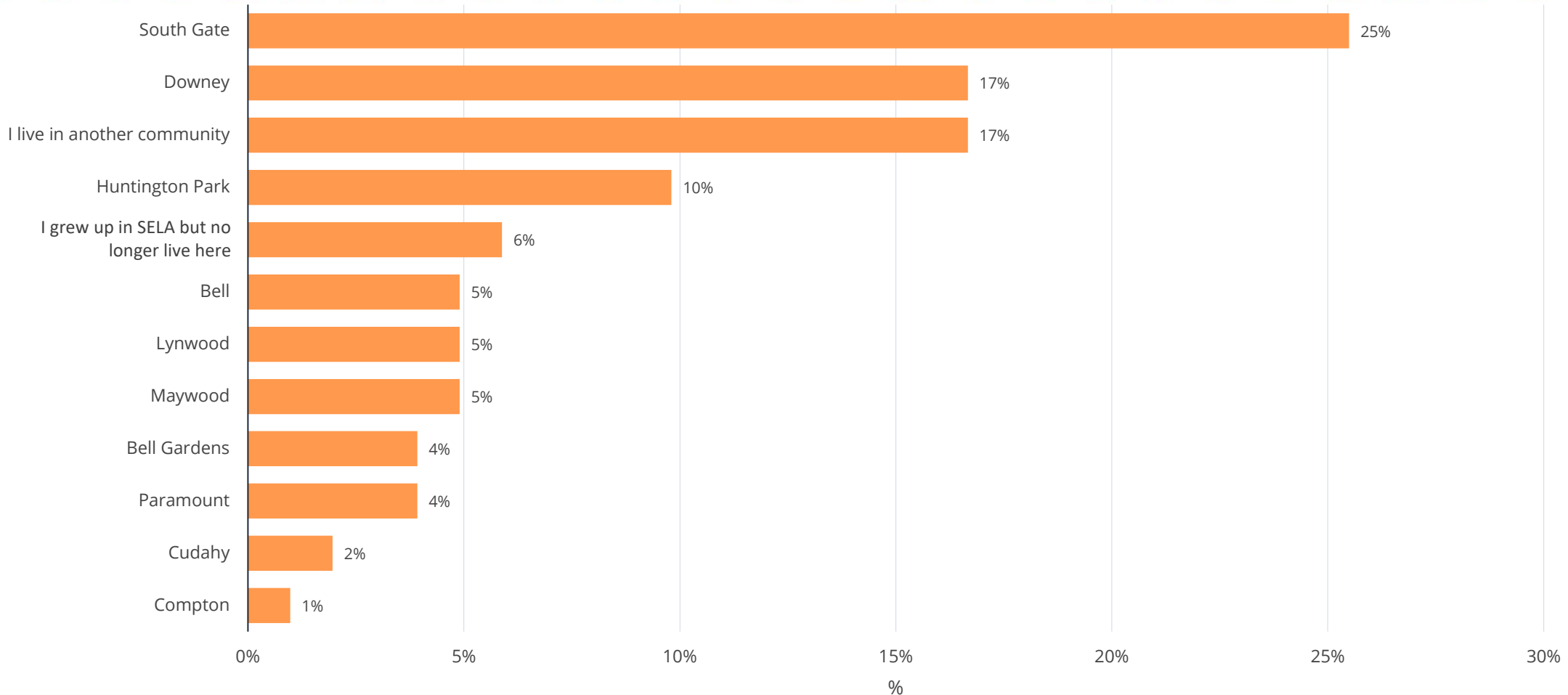


# My age is:

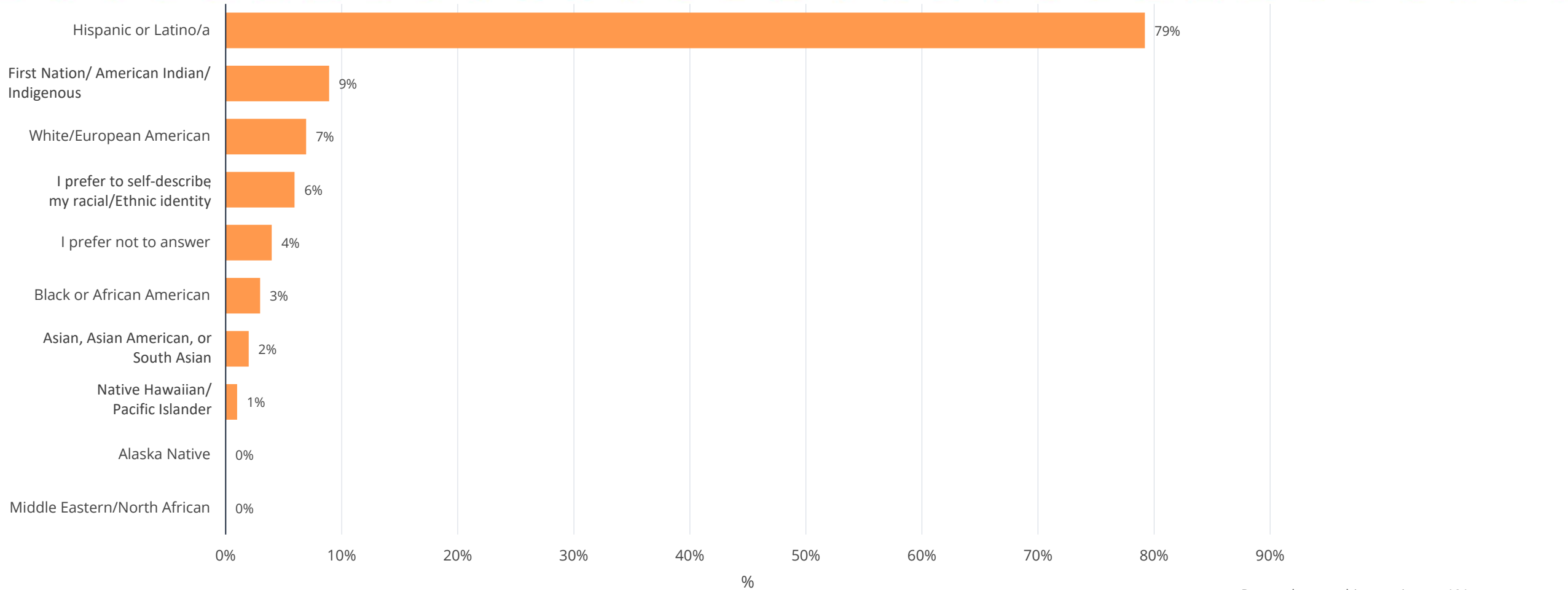


Respondents to this question n = 99

# What SELA Community do you live in?

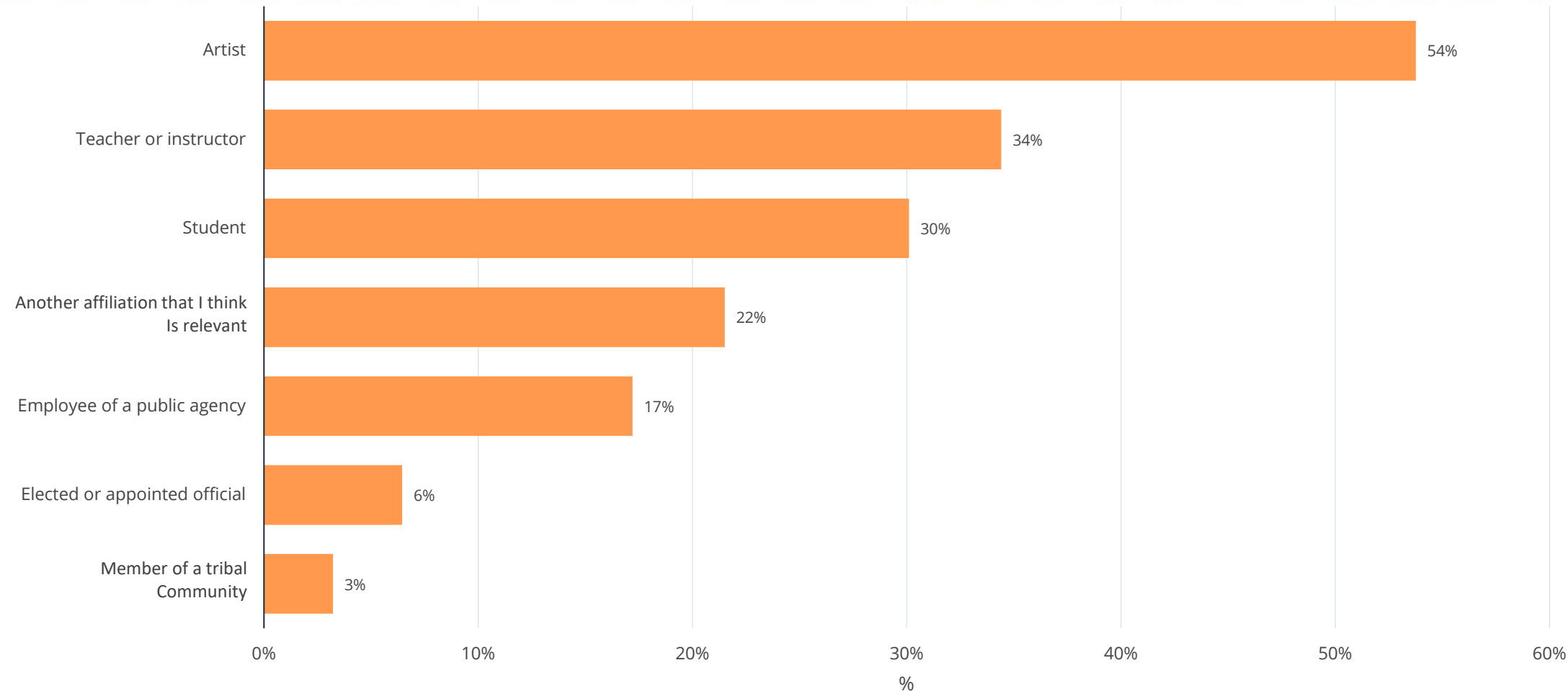


# Which of the following most accurately your race and ethnic identities



Respondents to this question n = 101

# Check all of the following that apply to you





# Vision and Guiding Principles

# Vision



*The SELA Cultural Center is a multi-disciplinary arts and culture campus where Southeast Los Angeles' identity, stories, and creativity thrives. The SELA Cultural Center is dedicated to uplifting arts and culture access to the surrounding region, building opportunities for local artists, and activating vibrant third spaces where all ages, abilities, and backgrounds belong. We believe arts and culture is healing and fundamental, and demonstrates SELA's innovation and resilience. We are committed to centering the needs and hopes of the surrounding community and to being led by the people who call SELA home.*

# Guiding Principles



## *A. Honor and celebrate the region's richness and diversity*

Acknowledge and integrate the history, creative practices, and cultural heritage of the SELA region, communities, and tribes, as well as the LA River water, landscape, and ecosystem as a means of honoring SELA's holistic identity and celebrating community pride. Art and culture are critical aspects of individual and shared identity, and contribute to personal and collective healing, belonging, joy, and resilience. The Cultural Center's built and felt environments should be reflective of and uplift this through design, engagement, education, and exploration.

# Guiding Principles



## *B. Design and activate memorable and vibrant spaces*

Bring people together in thoughtfully-designed spaces that meet diverse needs, host third spaces, and offer unique experiences. Arts and culture can flourish in built environments that are constructed to be accommodating, inspiring, and collaborative. The Cultural Center as a whole and in its components should be in service of the people who use it and represent the quintessential SELA style.

# Guiding Principles



## *C. Foster and cultivate inclusion and belonging*

Deepen a sense of inclusivity and belonging through connection, togetherness, and shared creation. Art and culture are an essential and transformative part of daily life, meant for everyone. The Cultural Center should be deliberate in welcoming, including, and representing all ages, abilities, backgrounds, cultural identities, and artistic interests.

# Guiding Principles



## *D. Empower and uplift local artists and cultural leaders*

Provide local artists, creators, and cultural leaders with opportunities to incubate new ideas, learn and develop creative skills, and connect with industry partners. There is already a robust and thriving arts and culture infrastructure across SELA, home to emerging and established artists at all levels of experience. The Cultural Center can leverage collaborative opportunities and supplementary resources that invest in rather than displace the existing arts and culture community.

# Guiding Principles



## *E. Center and support the existing community and cultural infrastructure*

Invest in SELA residents, families, artists, and community members through all aspects of programming and operations to keep community at the core. Though the Cultural Center will invite new opportunities as a regional arts and culture hub, it must also ensure that all benefits and decision-making prioritize, commit, and respond to community needs and values now and into the future. SELA residents, businesses, organizations, and artists should enjoy and benefit from the Cultural Center while remaining rooted in place for generations to come.

# MOAH

MUSEUM OF ART AND HISTORY  
LANCASTER



THE NEW GUARDIAN  
September 12 - December



# Introductions



**Robert Benitez**  
Arts & Museums Supervisor



**Jo Reinert**  
Arts, Museums, & Public Art Manager

Arts & Museums Division  
Parks, Arts, Recreation & Community Services Department  
City of Lancaster

**Lancaster Museum of Art & History**  
**MOAH:CEDAR**  
**Western Hotel Museum**  
**Elyze Clifford Interpretive Center at Prime Desert Woodland Preserve**

a land acknowledgement



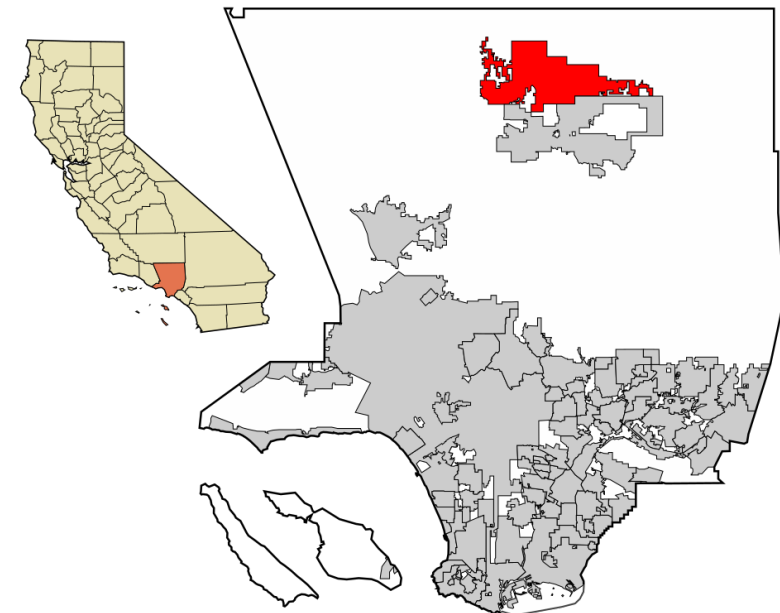
# City of Lancaster

Located about 75 miles north of Los Angeles in the **Antelope Valley** region of LA County

Population: **164,543**

In the **Western Mojave Desert**

Downtown Lancaster, know as **The BLVD**, is one of the original 14 California Cultural Districts



# Arts and Museums

**Lancaster Museum  
of Art & History**

**MOAH:CEDAR**

**Western Hotel Museum**

**Elyze Clifford Interpretive  
Center at Prime Desert  
Woodland Preserve**

**The Studio at Cedar**

Together, these facilities complement one another, providing our community with a breadth of high-quality arts and culture programming for all ages and interests.



# Museum of Art & History (MOAH)

- Lancaster Museum of Art & History was opened in 1986 as the Lancaster Museum/Art Gallery.
- In 2012, the museum moved to a new space in the heart of downtown Lancaster, The BLVD, renamed the Lancaster Museum of Art & History or MOAH.
- Collection: approx. 10,000 objects, including historical artifacts, a photo and document archive, and art works. Acquisitions include donations and strategic purchases.



# Museum of Art & History (MOAH)

## Rotating temporary exhibitions

MOAH organizes three exhibition seasons per year comprised of 1-7 individual exhibitions per season.

## Free admission

## Community engagement and public programming

- Guided Tours
- Young Artist Workshops
- American Sign Language Tours
- Discovery Trunk Program
- Artist Talks and Workshops
- Community events, public openings

## Education Classroom

## Lantern Room



# Recent Exhibition Highlights

*Blue Grass, Green Skies: American Impressionism and Realism from the Los Angeles County Museum of Art*

**PST ART:** *Desert Forest: Life with Joshua Trees*

## Local Access Exhibitions

### **Metaphor Exhibition Season**

*Nathan Huff: Heavy Hope*

*Vojislav Radovanovic: Fables from the Valley in Between*

*Sharon Kagan: Bearing Witness*

*Diane Briones Williams: The Precarious Life of the Parol*

*Francis Robateau: Memory, Identity, and Belonging*

*Bachrun Lomele: Burn Pile*



# MOAH: CEDAR



## MOAH: CEDAR Galleries

- 6 Exhibitions per year
- Annual High School Art Exhibition
- Annual All-Media Juried Art Exhibition

## Programs

- Spotlight Café – Open Mic Nights
- Figure Drawing Sessions
- Creative Pollination

## MOAH: CEDAR Creative Space

- Free, drop-in
- All materials provided

## The Studio at CEDAR

- Podcast and recording studios

## Creative Incubator

- Subsidized studio space available to artists, creative enterprises, and non-profits designed to help fledgling cultural projects get off the ground

# Elyze Clifford Interpretive Center and the Prime Desert Woodland Preserve

## Artist Residency

Prime Desert Woodland Preserve

- 2 residency cycles per year (Spring/Fall)
- 4-week residencies
- Community workshop
- Exhibition at MOAH:CEDAR

## Moon Walks

Partnership with SAGE Planetarium

## Bird Walks

Partnership with Audubon Society



# Western Hotel Museum



Built in 1888, the hotel is the oldest standing structure in Lancaster

Native American Collection

Industry-based collections, including:

- Mining
- Aerospace
- Railroad

Hosts programs historically associated with the hotel, including:

- Crafter's Corner
- Ice Cream Social
- Chili Cookoff



# Specs/Logistics



## Programmable Spaces

MOAH: 9

MOAH:CEDAR: 4

Western Hotel Museum: 9

Elyze Clifford Interpretive Center: 2



### MOAH

#### Fall/Winter

Tuesday through Sunday

11:00am to 4:00pm

#### Spring/Summer

Tuesday through Sunday

11:00am to 4:00pm with extended

hours

until 8:00pm on Thursdays

### MOAH:CEDAR:

Thursday through Sunday

2:00pm to 6:00pm

### Western Hotel Museum:

Friday and Saturday

11:00am to 4:00pm

### Elyze Clifford Interpretive Center:

Saturday and Sunday

10:00am to 4:00pm

# Partnerships

**LACMA (Art Bridges Cohort Program)**

**PST ART**

**Antelope Valley Union High School District**

**Lancaster Public School District**

**Audubon Society**

**SAGE Planetarium**

**Antelope Valley College**

**Lancaster Public Library**

**L.A. County Department of Arts & Culture**

**Thinkspace Projects**



# What's Next?

## AAM Accreditation

- Collection stewardship practices
- Team training- gallery guarding, installation & object handling
- Developing docent program
- Core document revision
- Strategic Planning

## Data Gathering

- Interactive data-gathering activities
- COVES survey platform through Art Bridges grant  
(Collaboration for Ongoing Visitor Experience Studies)
- Educator surveys
- Program-related surveys

## Mapping Access

- Understanding our communities and how to serve them
- Exhibition engagement, programs



Thank you!  
Questions?

