

LA Phil

YOLA | Beckmen YOLA Center

January 22, 2026

GUSTAVO DUDAMEL
MUSIC & ARTISTIC DIRECTOR



LA Phil: How Mission, Vision and Values Drive Impact

LA Phil's mission, vision, and values come together to position art as essential public good, innovation as responsibility, and equity as the pathway through which the arts—and the field itself—move forward. LA Phil's goal is not only to deliver programs, but to shift norms:



Embedding Access

across pricing, venues
policies, and outreach

Deepening Collaboration

with communities
and civic systems

Bridging the Gap

between values/mission
and measurable
outcomes

Our Unique Venues: A Cultural Ecosystem Across LA

The LA Phil's work spans four extraordinary venues, each serving a distinct purpose—together creating a powerful, year-round impact across Los Angeles.



Beckmen YOLA Center



Hollywood Bowl



The Ford



Walt Disney Concert Hall

YOLA



What is YOLA?



**“When we make
music together, we
become a
community full of
harmony, beauty,
soul and solidarity.”**

*– Gustavo Dudamel,
Music & Artistic Director
Walt and Lilly Disney Chair,
Los Angeles Philharmonic*



YOLA provides *transformational and equitable access to music education* for young people from historically marginalized communities, to support their personal development, their communities, and beyond.

YOLA = Access

- **1575** Local Students
- **100+** Local Teachers
- **12-18** Hours Onsite Weekly:
incl. orchestra/group rehearsals, private lessons, homework time & assistance, free reading, snack
- **14** Orchestras
- **30+** Performances Annually
- College Counseling & Social Services



YOLA Beyond

- **100%** High School Graduates
- **96%** College Bound
- **78%** First Generation College Attendee
- **29%** Annual Music Major/Minor
- **94** YOLA Scholarships Awarded by LA Phil
- **32%** Participating in Creative Industry

YOLA College Prep Program

General Support

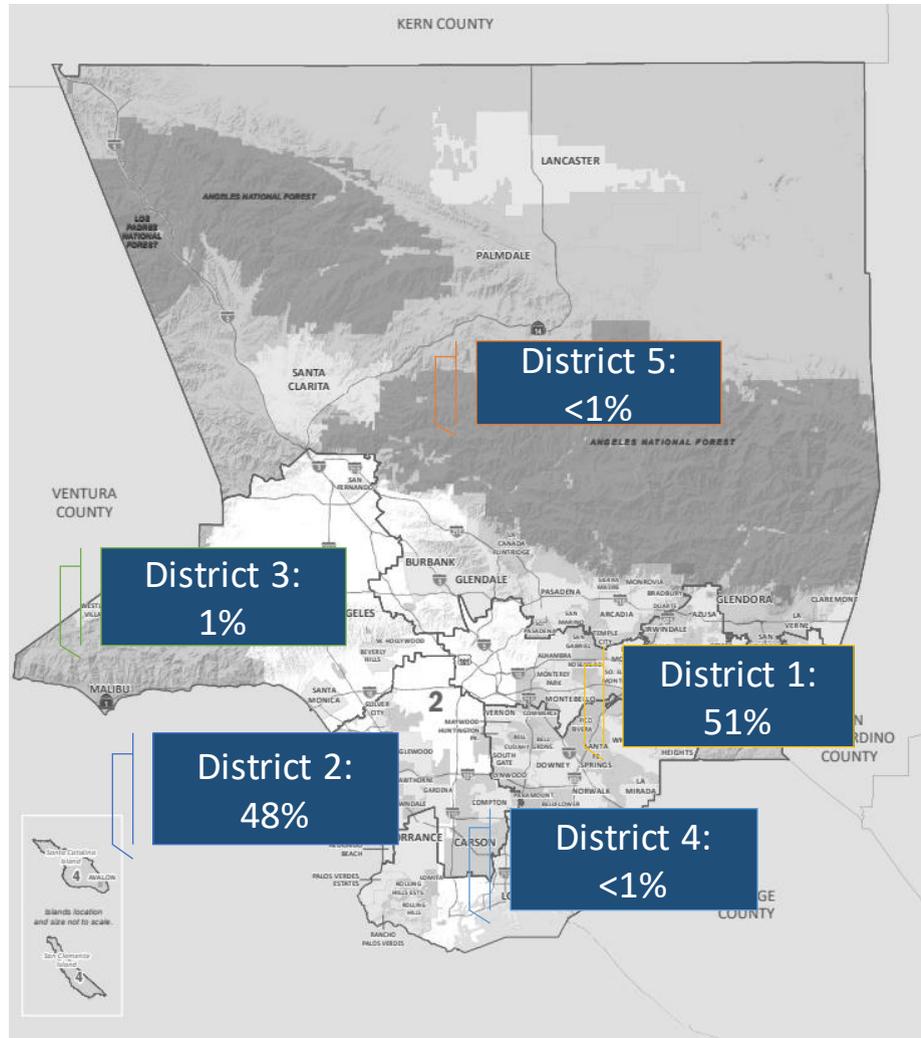
- College Counseling
- Virtual Info Sessions
- In Person Workshops
- College Connections
- Scholarship Support
- Access to the YOLA Network
- Peer Mentorship (Alumni)

Musical Support

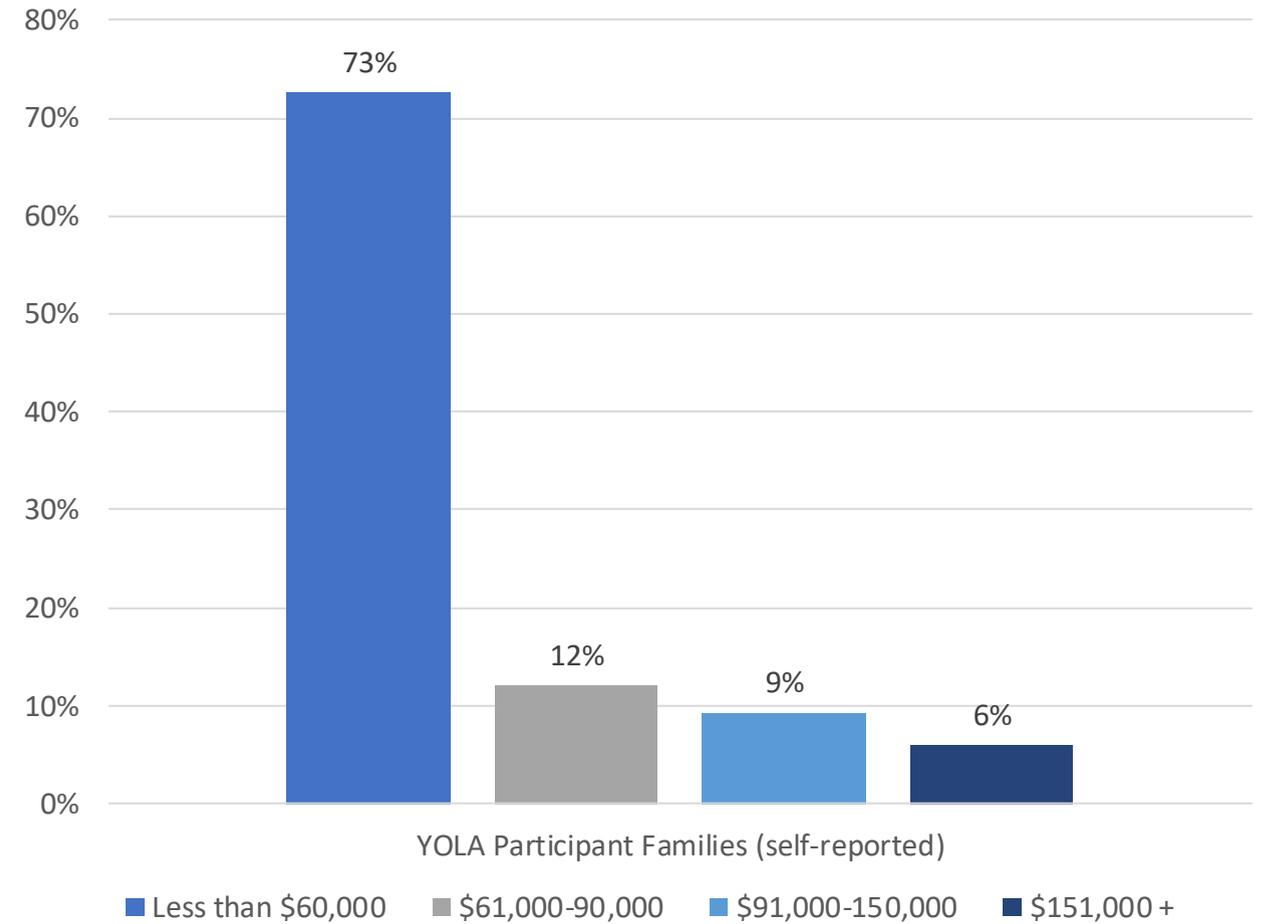
- Audition Prep Counseling
- Instrument Support
- Private + Trial Lessons
- Recording Assistance
- Supplemental Recordings
- Mock Auditions
- Audition Travel

Who YOLA Serves

Geographical Program Map



YOLA Family Annual Income



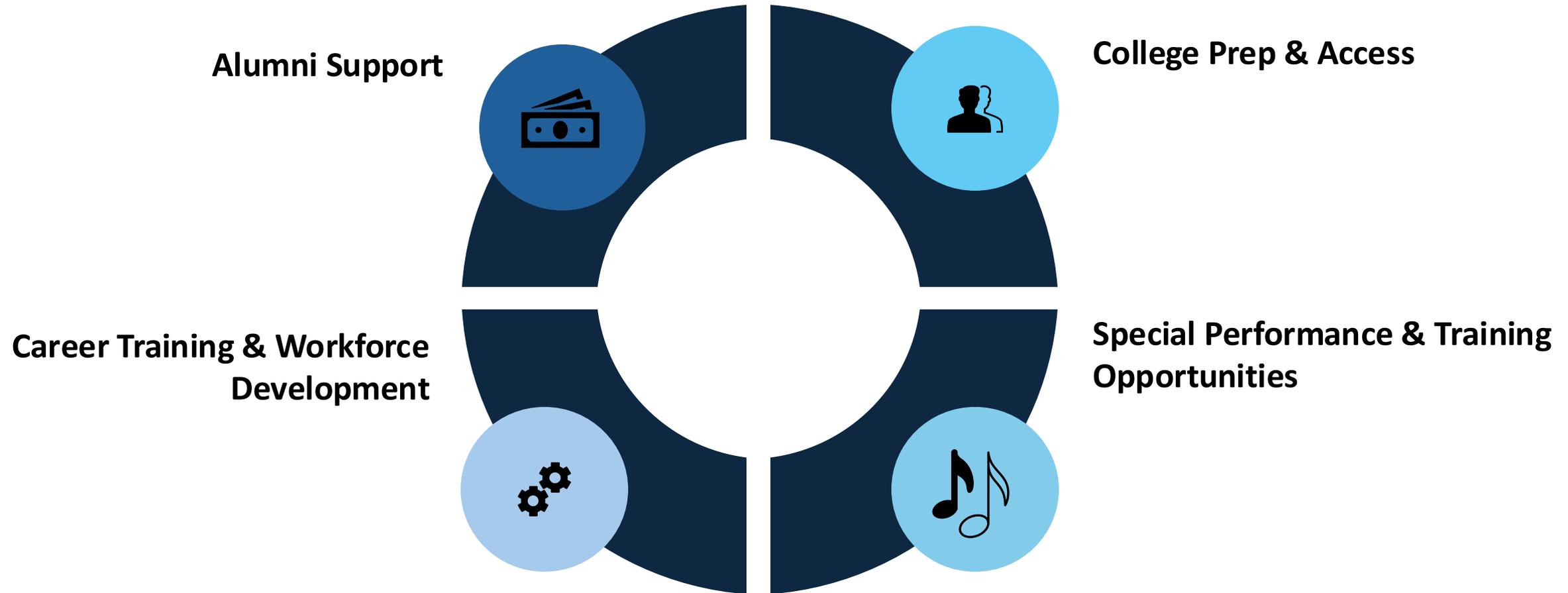


YOLA Musician Experience

- **Year 1-2:** Enroll in a local program hub
 - > *Receive 12-15 hours/week of group instruction and ensemble rehearsals*
- **Year 2-4:** Start private lessons participate in additional YOLA programs
 - > *YOLA Institute, YOLA Camp, Summer Music festivals*
- **Year 4-6:** Audition into competitive programs
 - > *YOLA National Festival*
- **Year 6+:** Consider your musical future or other pathways/participate in special opportunities
 - > *YOLA tour, performances at Hollywood Bowl and Walt Disney Concert Hall*

Ecosystem for Equity in Music

A compliment to daily program are 4 key areas of support:



GOAL: 70% of alumni are participating in the creative industry ecosystem workforce and lead in this industry.



USC Brain & Creativity Institute Study | YOLA



Partnership:
Pillars for Success





Questions?



Judith and Thomas L. Beckmen YOLA Center

Beckmen YOLA Center (BYC)

- Frank Gehry, architect
Yasuhisa Toyota, acoustician
- Purchased from City of Inglewood
- Private fundraising +
New Market Tax Credits
- Groundbreaking May 2019
Opened October 2021





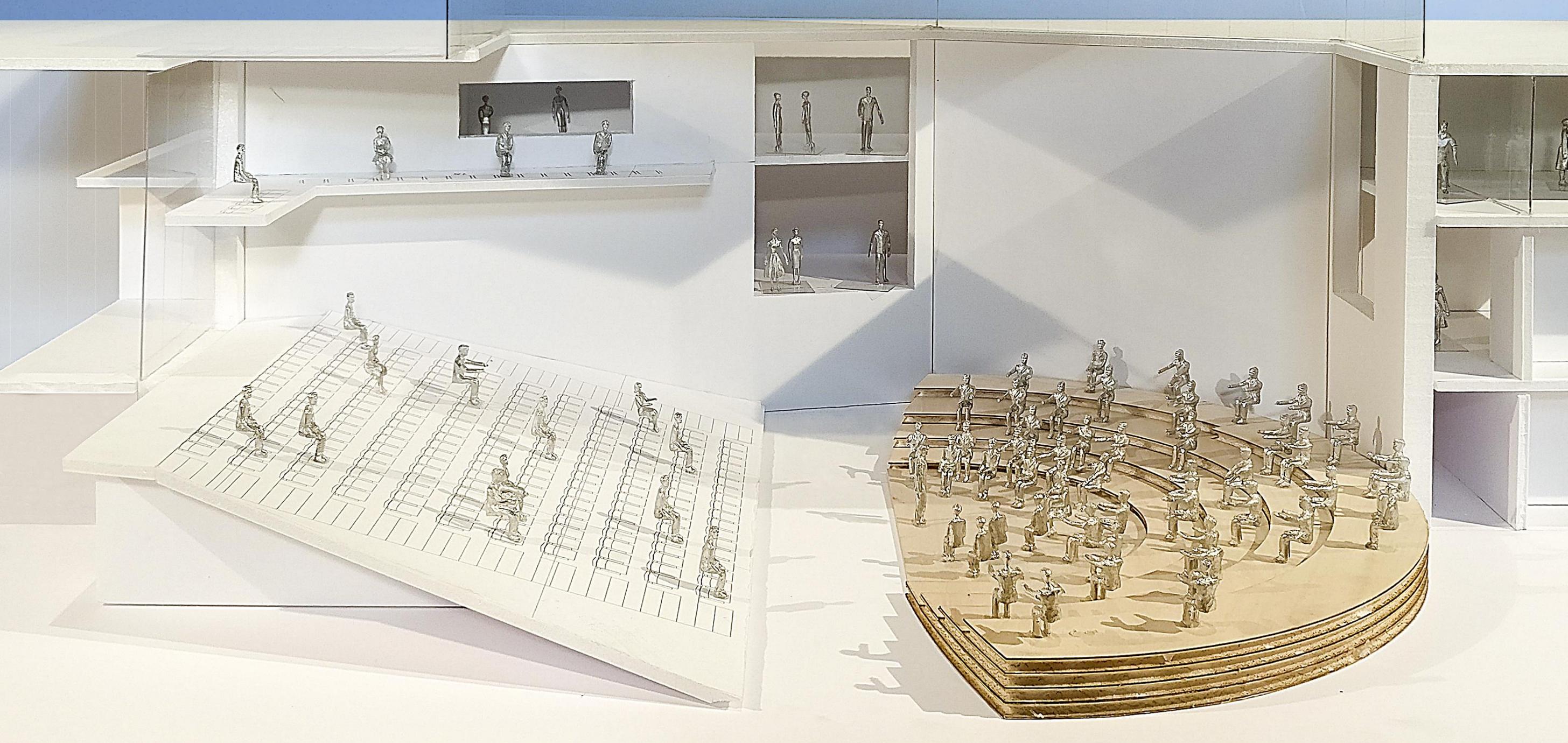
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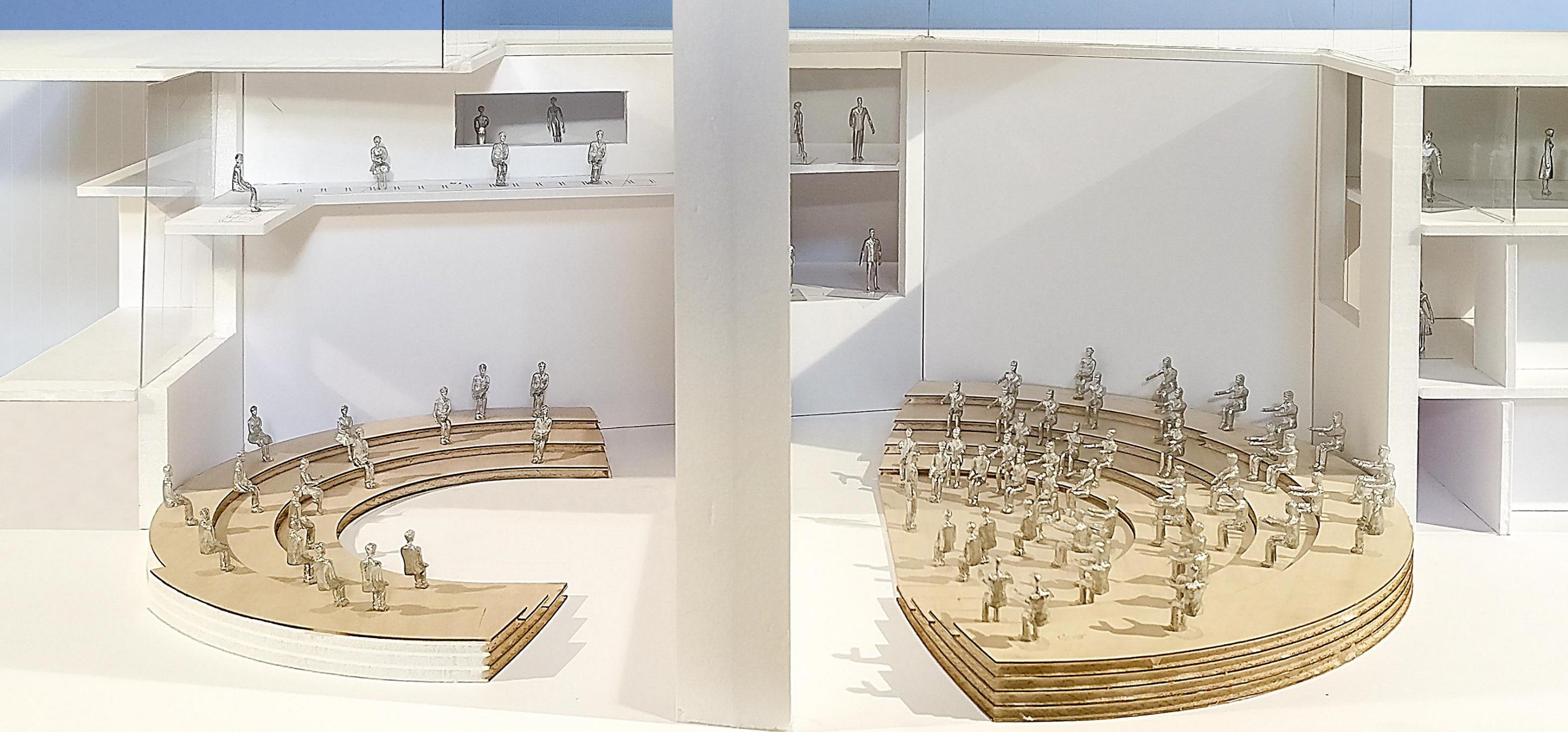
YOLA Judith and Thomas L. Beckmen
YOLA Center at Inglewood





EDGEMONT FC INNOVATION PERFORMANCE HALL
AT THE REEDY IN YOLA CENTER







LA Phil
OSTAVO BERNAL
Piano & Organist Concert

JUDITH BECK AND THOMAS MENI YOLA CENTER

101 S. LA BREA

La Brea



Learning • Performance • Culture • Community



*The Beckmen YOLA Center
supports innovative,
accessible programming that
highlights and celebrates
young people as artists and
the importance of direct
connection to community.*



Budget & Operations Considerations

Funding from contributed revenue

- YOLA at Inglewood program costs
- BYC facility operations costs

Functioning as a school environment

- Security & operations
- Student & family engagement



Considerations for Advisory

- No single model for a cultural center. The right approach depends on clearly defined roles **for civic and nonprofit partners.**
- Invest in looking at peers like LA Plaza, The Music Center as helpful examples for ***governance/structure/funding*** – since Cultural Center envisioned as Multi Program, Multi Building project – to think through cohesion.
- Values must guide the work. Balancing access, support for artists, and operational stability is essential.
- Center the SELA Cultural as an education space for families and young people at the core – the root of community.



Questions?



Contacts

Camille Delaney-McNeil

Vice President, Learning

CDelaneyMcNeil@LAPhil.org

Cynthia Fuentes

Vice President, Community & Government
Engagement

CFuentes@LAPhil.org

Summer Bjork

Chief Strategy Officer

SBjork@LAPhil.org

Thank You!

WALT DISNEY
CONCERT HALL

HOLLYWOOD
BOWL

THE
FORD

YOLA

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