

# SELA Cultural Center Advisory Panel Programming Framework Case Studies

The following case studies have been sourced and analyzed to help inform a Programming Framework for the SELA Cultural Center that is locally-responsive, community and artist-driven, and informed by international and national precedents. These case studies were identified by the SELA Cultural Center Advisory Panel to have exemplary programming that could be adapted, reflective, and supportive of the current arts and culture infrastructure. This research will complement ongoing outreach and engagement with SELA artists and culture organizations to ensure that the Programming Framework will reflect the desired vision, scale, needs, and opportunities of the community. All elements will inform the upcoming Recommended Operations Plan.

The case studies compiled below include the following information:

- Name, Location, and Brief Overview of the Recommended Case Study
- Programming Elements and Strategies (please refer to the table below)
- Elements Drawn from the Panel-Identified Wish List (please refer to the description and bullet point list below)

Programming Elements and	Description	Examples
Strategy		
Core Programming	Types of activities and programming conducted at the cultural center case study.	Artist residency programs, Cultural events, Youth arts education classes

Programming Elements and	Description	Examples
Strategy		
	Frequency of activities and	Annual citywide event, Quarterly
Seasonal Models	programming conducted at the cultural	gallery exhibit, Weekly dance classes
	center case study.	
	Methods and tools used to ensure that	Free children's artmaking classes,
Community Access and Equity	programming is accessible and	Dance classes that accommodate
	inclusive for a wide audience.	different mobility needs
	Types of resources and processes	Adequate staffing, Required teaching
Relevant Operational Components	needed to make programming run	credentials, Permanent gallery space
	successfully.	

The following Panel-Identified Wish List represents what we have heard from Panel members as programmatic priorities for the planned Cultural Center. These include:

- Programming led by SELA artists and organizations classes, exhibits and galleries, existing programming
- Programming that is inclusive of all ages and abilities children, youth, older adults, different learning styles, etc.
- Programming that is community-centered and community-led elevates sense of familiarity, home, safety, and community pride that is accessible to artists and residents of all income-levels and backgrounds
- Programming that highlights Indigenous relationships education, language and culture courses, relationship with local tribes and surrounding land, Indigenous practices integrated into programming, naming, and landscaping
- Arts education and cultural stewardship increasing access to and understanding of arts, music, media arts, culture, dance, etc., increasing shared sense of arts and culture as fundamental and not extracurricular, opportunities to learn from other professionals across fields and geographies
- Nature-based education understanding the community's historic and present relationship to land and LA River
- Infrastructure for SELA artists rentable studios, professional and technical development, residencies, arts incubator, paid and salaried opportunities
- Infrastructure for different types of programming offerings would also diversify revenue streams
- Open spaces gathering and play, access to green space and LA river, outdoor performance, existing wildlife

- Performance spaces dance spaces, theaters, microcinemas, etc.
- Cultural spaces provides permanent spaces for celebration, ceremony, remembrances, holidays, etc.

The following Panel-identified case studies for the Programming Framework include:

- Angels Gate Cultural Center
- CECUT
- Governors Island
- Ho'n A:wan Park
- Indian Pueblo Cultural Center
- Inner-City Arts
- Instituto Allende
- La Plaza de Cultura y Artes
- Los Cenzontles
- Museum of Arts and History
- 18<sup>th</sup> Street Arts

# Angels Gate Cultural Center | 3601 S Gaffey St. San Pedro, CA 90731 | 3,000 sq ft gallery with open space

Angels Gate Cultural Center (AGCC) is a nonprofit contemporary arts and cultural center located in and serving the surrounding San Pedro community and LA region.

AGCC was selected by the Panel because of its exemplary artists work studios and arts education programming.

#### PROGRAMMING ELEMENTS AND STRATEGIES

## **Core Programming**

#### Artists Work Studios

- Affordable studios for rent at below-market value
- Provides artists with a variety of equipment to accommodate different mediums
- Working artists support AGCC programming

## Community Classes

- Affordable art classes open to the community
- · Courses include dance, ceramics, and painting
- Specific studios allow artists to rent and teach workshops at their own set rate

## Facility Rentals

 AGCC Campus is available for artists and public to rent for teaching, special events, and filming

#### Arts Education

- Increase arts education access in K12 schools through program and district partnerships
- Arts + Exploration Field Trips help students navigate gallery and creative spaces onsite at AGCC
- Teen Mural Club teaches youth how to participate in large scale, public art

#### Contemporary Art Exhibits

- On-site, rotating exhibits featuring San Pedro and LA artists at the AGCC free-admission gallery
- Off-site, rotating pop up exhibits in South Bay galleries
- Events include artist talks, performances and workshops

#### Seasonal Model

- Annual Events Open Studios Day, Many Winters Gathering of Elders, soundpedro, Scary Stories, OPaf, and Fortnight Concert Series
- Seasonal Events Teen Mural Club (Fall and Spring)
- Monthly Events Family Friendly Art Workshops
- Daily Programming Artist Studios, Community Classes, free gallery access

# **Relevant Operational Components**

- Space Studios vary from 150-1000 sq ft depending on need, rented at \$150-1000/month.
   Surrounding outdoor space in the public park accommodates various events and programming.
- Staffing Internal team of 9 staff with programming support from resident and teaching artists.
- Materials Variety of on-site technical equipment for teaching artists and community members.
- Budget Public financial reports indicate revenue generated from contributions and program services.

# **Community Access and Equity**

- Affordability Low cost to free programming for the general public. Below market rentable studios for working artists.
- Accessibility Gallery space is ADA compliant and accommodates a variety of mobility needs.
- Local Focus Emphasizes workspace, professional development, job opportunities, and exhibit features for local artists.

- Artist-led programming inclusive of all ages and abilities
- Highlights Indigenous relationships (Elders Gathering)
- Arts education and cultural stewardship
- Infrastructure for artists and different programming needs
- Access to open spaces and cultural spaces

Centro Cultural Tijuana | P.º de los Héroes 9350, Zona Urbana Río, Tijuana, 22010 Tijuana, B.C., México | No public information available on size.

Centro Cultural Tijuana (CECUT) is an international cultural institution and hub located in and serving Mexico's northwest border region of Baja California, as well as other local and international visitors.

CECUT was selected by the Panel because of its unique masterclasses led by cultural investigators who teach artistic and cultural elements related to the region's history and land.

## PROGRAMMING ELEMENTS AND STRATEGIES

## **Core Programming**

Cinematic Arts and Entertainment

- La Bola IMAX theater offers a variety of films
- Cineteca Tijuana showcases international films

#### Arts and Culture Education

- Promocion Escolar provides arts education for students, teachers, and families
- Diplomados en Apreciacion de las Artes partner with Universidad Pedagogica Nacional

#### Nature-Based Facilities

- Onsite aquarium open to the public
- Botanical garden with 150+ plant species native to the Baja California region

## Museums and Galleries

- Museo de las Californias amplifies the arts and culture of the Baja California region
- Museum purchases help fund local artists

#### Performances

- Cuerpos en Transito is a biennial international contemporary dance festival
- Opera Explicita is a concert series dedicated to bel canto and opera performances

#### Seasonal Model

- Annual Events Entijuanarte Festival, Opera Explicita
- Biannual Events Cuerpos en Transito
- Seasonal Events Arts Education programming (March through November)
- Daily Events La Bola IMAX films, entry to museum exhibits, aquarium, and botanical garden

## **Relevant Operational Components**

- Space CECUT has both indoor and outdoor facilities that house a diverse array of programming, performances, and events.
- No public information available on staffing or current budget.

## **Community Access and Equity**

- Affordability Events are often free to the public.
- Accessibility CECUT organizes thousands of activities each year and promotes outreach and engagement across Baja Californian communities.
   All facilities are ADA compliant with programming adapted to support different needs.

- Programming that is inclusive of all ages and abilities
- Arts education, nature-based education, and cultural stewardship
- Open spaces and performance spaces

# Governors Island Arts + Culture | Governors Island, New York, NY 11231 | 172 acre island with programming

Governors Island Arts is a Trust for Governors Island arts and culture program serving New York's working artists, creative communities, and general public.

While Governors Island operates at a larger scale and programming scope, Governors Island Arts + Culture was selected by the Panel because of its infrastructure for working artists and nature-based educational programming.

#### PROGRAMMING ELEMENTS AND STRATEGIES

## **Core Programming**

#### Artist Residencies

- Free studio access and open house weekends
- Connects community members with working artists
- Supports visual and interdisciplinary artists working on site who contribute to exhibits and programming

## New York Harbor School

- Public high school located on the Island
- Offers hands-on maritime education through digital media, vessel operations, and aquaculture
- Provides public programming through student exhibits, public demonstrations, project-based learning, and environmental storytelling

#### Exhibitions, Installations, and Performances

- Curated by Trust for Governors Island
- Includes public exhibitions, open studios, and participatory events with the public
- Themes focus on social justice, environmental awareness, and cultural identity

#### Seasonal Model

- Annual events Rite of Summer Music Festival, Governors Island Art Fair
- Seasonal events Core programming season is May through October with installations, performances, and exhibitions featuring resident artists
- Monthly events Public Open Studio Weekends, Artist Talks, Family-Friendly Artmaking
- Daily Programming Public Artworks

## **Relevant Operational Components**

- Space Repurposed buildings require capital improvements and flexible layouts. Outdoor space requires special equipment.
- Staffing Programming managed by an internal team collaborating with nonprofits, seasonal staff, interns, volunteers, and teaching artists.
- Materials Artists are provided basic studio furniture and some stipends. Installations rely on shared or rented materials.
- Budget Public financial reports indicate revenue generated from grants, contributions, and restricted funds for art and climate. Funding combines Trust funding, philanthropy, and partner programming.

# **Community Access and Equity**

- Affordability Nearly all programming is free or lowcost to attend.
- Accessibility The Island is ADA-accessible, offers free ferry service for lower-income New Yorkers, and includes multilingual signage and materials.
- Local Focus Prioritizes local creators targeted to NYC-artists focusing on community, equity, and environmental justice. Many partners are BIPOCand/or immigrant-led organizations.

- Artist-led, inclusive of all ages and abilities
- Arts education and cultural stewardship
- Infrastructure for artists and different programming formats
- Open spaces and cultural spaces

## Ho'n A:wan Park | 13 Chimoni Dr. Zuni, NM 87327 | 2.5 acre recreation complex

Ho'n A:wan ("Belonging to All of Us") is a cultural park operated by the nonprofit Zuni Youth Enrichment Project serving Zuni youth through promoting, preserving, and stewarding Zuni culture.

Ho'n A:wan was selected by the Panel because of its rich youth programming and collaborative partnership with the local Zuni tribe and elders.

#### PROGRAMMING ELEMENTS AND STRATEGIES

## **Core Programming**

Youth Programming

- 5 week summer camp focusing on Zuni education, physical activity, nutrition, gardening, art, and holistic health
- Sports Leagues provide access to soccer, basketball, baseball and flag football programming

## Arts Workforce Development

 Emerging Artist Apprenticeship Program provides youth with hands-on training in painting, graphic arts, and more through mentorship and teaching from Zuni artists

# Traditional and Indigenous Education

- Food sovereignty internships and nutrition curriculum provide year-round learning and work opportunities related to Zuni gardening, cooking, and nutrition
- Delapna:we Project is a community-led project connecting Zuni youth and adults through cultural storytelling
- Healthy Traditions After-School Program supports elementary and middle school students through cultural learning curriculum and cultural, intergenerational mentorship

#### Seasonal Model

- Annual Events Earth Day Pickup
- Seasonal Events Summer Camp, Delapna:we (Winter), Emerging Artist Apprenticeship (Summer), After School Program (no set dates but active periodically throughout the year)
- Weekly Programming Nutrition classes

## **Relevant Operational Components**

- Space Includes a community center, turf field, walking trail, community garden, rain harvest systems, and basketball courts
- Staffing The Zuni Youth Enrichment Project team oversees all programming and consists of 16 staff.
- Budget The managing organization generates revenue through grants and partnerships with local and national institutions such as the Blue Shield of New Mexico. Integrating renewable energy projects has also helped reduce operational costs.

# **Community Access and Equity**

- Affordability Programming is free to participants.
- Emphasis on Relationship with Local Tribes All programming is led by Zuni community members and elders for Zuni youth. Programming is conducted in both Zuni and English.

- Programming that is artist and community led
- Programming that highlights Indigenous relationships
- Arts education and cultural stewardship
- Nature-based education
- Open spaces
- Cultural spaces

# Indian Pueblo Cultural Center | 2401 12th St. NW Albuquerque, NM 87104 | 80 acre arts and retail campus

Indian Pueblo Cultural Center (IPCC) is a cultural, educational, and community institution co-owned by, co-operated by, and serving the 19 Pueblo tribes of New Mexico.

IPCC was selected by the Panel because of its governance model that amplifies shared agreements and partnerships among local tribal communities. Its retail programming also exemplifies diverse means of revenue generation.

#### PROGRAMMING ELEMENTS AND STRATEGIES

## **Core Programming**

## Arts and Culture Exhibits

- Museum and Artists Circle Gallery includes rotating and permanent exhibits featuring Pueblo artists
- Weekend cultural dances are open to the public
- Cultural tours of the campus are available to the public

#### Cultural Events

 IPCC hosts family-friendly traditional feasts and celebrations for local tribal communities and visitors to participate in

## Social Enterprise

- The Indian Pueblo Store is co-owned and cooperated by the 19 Pueblos and provides retail space for Pueblo and Southwest Native American artists
- IPCC also has restaurants, hotels, and other onsite stores that employ and serve the local tribal communities

#### Seasonal Model

- Annual Events Native American Student Art Show, Pueblo Gingerbread House Contest, Family Friday Shop & Stroll, The Pueblo Revolt, Annual Fundraising Gala
- Seasonal Programming Pueblo Art Markets (Fall and Spring)
- Weekly Programming Cultural dance program and weekend dance performances

# **Community Access and Equity**

- Affordability Museum admission ranges from \$7-10 per participant visit, and most cultural events are accessible at free or low-cost.
- Local Focus and Partnership with Tribal
   Communities Programs are developed for and by
   Pueblo communities, with a majority of operations
   overseen by Pueblo tribal leaders.

# **Relevant Operational Components**

- Space Includes a museum, gallery, murals, library, teaching kitchen, and event space. The land is coowned and co-governed by the 19 Pueblos District.
- Staffing Emphasis on staffing retail, operations, programming, and leadership roles with Pueblo tribal members to ensure broad representation.
- Budget Public financial records indicate revenue generated primarily from contributions. Other sources of revenue include facility rentals, retail, and programming services.

- Programming that is community-centered and triballed
- Programming that highlights Indigenous relationships and is co-created with local tribes
- Arts education and cultural stewardship
- Infrastructure for local tribal artists (gallery space, teaching kitchen, etc.)

# Inner-City Arts | 720 Kohler St. Los Angeles, CA 90021 | 42,6000 sq ft arts education campus

Inner-City Arts is a nonprofit arts education campus with theater located in Downtown LA and serving K12 students, teachers, school administrators, and families across the greater LA region.

Inner-City Arts was selected by the Panel because of its emphasis on arts education access, particularly among youth.

#### PROGRAMMING ELEMENTS AND STRATEGIES

# **Core Programming**

Arts Educators and Parent/Guardian Programming

 Professional Development Institute equips teachers to integrate arts curriculum in the classroom and parents to support arts development outside the classroom

#### The Rosenthal Theater

- On-site theater open to the LA community
- Provides space for live performances and youth performing arts education
- Partnership with Skid Row Arts Alliance provides arts resources to the unhoused
- Theater can also be rented out for public use

#### Mental Health Resources

 Partnership with Para Los Ninos Mental Health Services to ensure all enrolled students receive mental health resources through Inner-City Arts

#### Youth Arts Education

- Learning and Achieving Through the Arts provides visual and performing arts education in K-8 schools
- Visual, Media, and Performing Arts Institute provides after school and weekend programming for middle and high school students
- Work of Art is an application-based, college readiness and creative careers development program for high school students

#### Seasonal Model

- Annual Events K5 Summer C.A.M.P., 6-12 Summer Classes, Annual Big Orange Door Live Performance
- Seasonal Programming Learning and Achieving through the Arts (17-weeks per academic term), Work of Art internships (winter and spring)
- Weekly Programming Visual, Media, & Performing Arts Institutes (after school, weekends)

# **Community Access and Equity**

 Affordability and Accessibility – Emphasizes increasing access to and quality of arts education to LA youth and families who have been historically and presently excluded from arts spaces. Also increases arts based curriculum in LA schools where there are no existing resources or staff to support arts education.

# **Relevant Operational Components**

- Space 3 buildings on campus to support education and theater programming
- Staffing Internal team of 40 staff, including teaching artists and studio managers
- Materials Variety of on-site technical equipment for teaching, performance, and production
- Budget Public financial reports indicate revenue generated through contributions and program services. Largest expenses are related to salaries.

- Programming that is artist-led and communitycentered
- Focus on arts education
- Provides access to performance spaces

Instituto Allende | Ancha de San Antonio 22, Zona Centro, San Miguel de Allende, Gto., Mex | No public information available on size.

Instituto Allende is a visual arts institution operating in partnership with the University of Guanajuato, serving the surrounding communities in San Miguel de Allende as well as international students and visitors.

Instituto Allende was selected by the Panel because of its focus on arts education and partnership with the local university

#### PROGRAMMING ELEMENTS AND STRATEGIES

## **Core Programming**

Bachelor's and Master's Degrees in Visual Arts

 Accredited undergraduate and graduate programs in visual arts developed in partnership with University of Guanajuato

## Spanish Language Courses

Spanish-learning classes available in one-on-one or group settings

## RODARTE Program

- Community outreach initiative providing weekend workshops to children who live in rural communities surrounding San Miguel de Allende
- Funded through markets supporting local vendors

## Lifelong Learning Program

- Designed for personal learning and enrichment
- Topics include AI, music history, and more
- Courses made available in English and Spanish, tailored for residents and international visitors

# Art Workshops

- Workshops are open to the public
- Topics include drawing, painting, sculpture, ceramics, traditional crafts, and more

#### Seasonal Model

- Seasonal Programs Lifelong Learning (Oct to March)
- Weekly Events RODARTE (weekends only)
- Daily Events Art workshops, Spanish classes, Bachelor's degree classes (must be enrolled)

**Relevant Operational Components** 

- Space Campus includes art studios, sculpture garden, gallery spaces, classrooms, and administrative offices. Facilities can also be available for rent.
- Staffing Curriculum and programming are supported through a team of 9 staff
- Budget No public information available on budget.

# **Community Access and Equity**

- Accessibility Provides arts education curriculum to both local and international participants, with select courses and workshops in Spanish and English.
- Local Focus RODARTE program is free to participate in and encourages partnership with local artists.

- Arts education and cultural stewardship
- Open spaces

## La Plaza de Cultura y Artes | 501 N Main St. Los Angeles, CA 90012 | 2.5 acre campus with 30,000 sq ft garden

La Plaza de Cultura y Artes (La Plaza) is a nonprofit museum and cultural center celebrating Mexican, Mexican-American, and Latine arts and culture located in Downtown LA and serving the broader LA region.

La Plaza was selected by the Panel because of its regional cultural impact. However, it is critical to recognize its lack of acknowledgement when coming across Indigenous ancestral remains during construction.

#### PROGRAMMING ELEMENTS AND STRATEGIES

## **Core Programming**

#### Museum Exhibits

- Permanent and rotating exhibits featuring Mexican, Mexican-Americans, and Latine artists
- Highlights an alternative understanding of LA history centering Mexican and Mexican-American experiences

#### Cultural Events

 Les Navegantes Activation Day provides guided tours to share more about the Latine presence across Los Angeles

## **Culinary Programs**

 La Cocina provides free culinary demonstrations to share more about Mexican cuisine

#### La Tienda Store

- Merchandise store open in-person from Wednesdays through Sundays and daily online
- Purchases help fund local artists and independent businesses

## Professional Development

 Education programming provides professional development opportunities to LA school teachers who seek to bring topics highlighted at La Plaza into the classroom

#### Seasonal Model

- Annual Events ¡Jotería!, Afro-Latino Culture Fest, Cinco de Mayo Family Day, Dia de Los Muertos Family Day, Pobladores Awards Gala
- Seasonal Events Summer of Salsa (May to September), Artist Mercado (Spring only)
- Monthly Programing La Cocina Culinary demonstrations
- Daily Programming Museum exhibits

# **Community Access and Equity**

- Affordability La Plaza offers free admission to all visitors and participates in regional initiatives that focus on providing free access to cultural experiences
- Accessibility The museum is ADA compliant.
   Exhibit and programming materials are made available in Spanish and English.

# **Relevant Operational Components**

- Space Includes two historic buildings for events and exhibitions as well as a public garden with performance stage. Facilities are also available to rent.
- Staffing Programming and operations are overseen by an internal team of 33 staff and 19 board members.
- Budget Public financial reports indicate revenue generated from contributions and facility rentals.

- Arts education and cultural stewardship
- Open spaces and performance spaces

## Los Cenzontles | 13108 San Pablo Ave. San Pablo, CA 94805 | No public information available on size.

Los Cenzontles is a nonprofit cultural arts academy, band, and production studio located in and serving the surrounding San Pablo and Richmond neighborhoods.

While Los Cenzontles operates at a much smaller scale and scope compared to SELA, Los Cenzontles was selected by the Panel because of its cultural programming that emphasizes traditional ways of teaching, learning, and craft.

#### PROGRAMMING ELEMENTS AND STRATEGIES

## **Core Programming**

Arts and Culture Education

- Cultural Arts Academy focuses on rural, Indigenous, and traditional Mexican and Mexican-American art forms of movement, dance, music, crafts, and more for students ages 5 and above
- Students get to learn from professional artists

## Community Outreach and Engagement

- Los Cenzontles is the accompanying band whose performances include cultural conversations with the audience
- Lecture Demonstrations also facilitate dialogue through performer-audience conversations
- Moderated Film Screenings feature in-house produced short films and documentaries with facilitated conversations

#### Costumes and Folk Art

 Folk art projects and Fashion & Cultura involve costume making and wardrobe design highlighting craftsmanship from rural Mexico

#### Seasonal Model

- Annual Events Dia de Los Muertos Altar
- As-Requested Events Community outreach and engagement events based on inquiry
- Weekly Programming Cultural Arts Academy

## **Relevant Operational Components**

- Space Operates within a shared strip mall
- Staffing Internal team of 9 staff supported by a multitude of artist collaborators
- Materials Variety of on-site equipment and instruments for teachers, performers, and students
- Budget Public financial records indicate revenue generated through contributions, grants, and program services

# **Community Access and Equity**

- Affordability and Accessibility Emphasizes increased access to culturally-aligned arts education at below market rate pricing.
- Local Focus Staff and partnering artists, teachers typically come from the same community being served

- Programming that is artist and community led
- Programming that highlights Indigenous relationships and ways of learning
- Arts education and cultural stewardship

# Museum of Art & History | 665 W. Lancaster Blvd. Lancaster, CA 93534 | 31,975 sq ft museum

Museum of Art & History (MOAH) is a municipal-owned museum located in the city of Lancaster and serving the greater Antelope Valley area.

MOAH was selected by the Panel because of the emphasis on exhibiting and supporting local artists.

#### PROGRAMMING ELEMENTS AND STRATEGIES

## **Core Programming**

#### Museum Exhibits

- Rotating exhibits feature local historic and contemporary artworks curated with local artists and other arts organizations, including LA County Museum of Art
- Entrance is free, with an optional \$3.00 guided tour

#### Arts Education

- Young Artists Workshops provide free arts and craft workshops for children
- Arts for Youth Tours are provided at \$3.00 per student for a 30-min guided tour around exhibits
- Discover Trunk is a mobile arts teaching program that brings a trunk of museum arts and crafts across local sites like schools and community centers

## Public Art Projects

- Antelope Valley Walls is a series of mural installations displayed across the city of Lancaster
- Both local and international artists are commissioned to collaborate on a week-long mural painting project

## Facility Rentals

 MOAH is available for partial to full museum venue rentals for special programs, events, and more

#### Seasonal Model

- Monthly Events Young Artists Workshops
- Weekly Programming Museum is open Tuesday through Sunday at varying hours in the Spring, Summer, and Winter seasons.

## **Relevant Operational Components**

- Space Singular building consisting of galleries with rooftop access.
- Staffing MOAH has an internal staff team that supports art curation and event space use.
   Programming is also supported by exhibiting artists.
- Budget Funding is supported through the Lancaster Museum & Public Art Foundation, a 501(c)3 nonprofit.

# **Community Access and Equity**

- Accessibility MOAH is ADA compliant and accommodates a variety of audio-visual sensory needs. MOAH also has a dedicated break space, provides multilingual materials, and has a tailored guide for participants experiencing early stages of dementia.
- Local Artists Provides a critical arts and culture resource for local artists and community, given the City's comparably isolated geography.

- Programming that is inclusive of all ages and abilities
- Programming that is community-centered and provides arts education access

## 18th Street Arts Center | 1639 18th St. Santa Monica, CA 90404 | No public information available on size.

18<sup>th</sup> Street Arts Center is a nonprofit artist residency hub located in Santa Monica and serving local, national, and international artists.

18<sup>th</sup> Street Arts Center was selected by the Panel because of its emphasis on artist work studios and professional development, as well as cultural asset mapping practice.

#### PROGRAMMING ELEMENTS AND STRATEGIES

## **Core Programming**

## Artist Residency Program

 Residencies for LA artists to live/work (1-3 years), organizations to rent space or run activities, and national or international artists to live/work (1-3 months)

## Community Engagement Projects

- 18<sup>th</sup> Street Creative Corps Fellows connect artists with local communities to co-create projects addressing issues like environmental justice, displacement, identity, and political representation
- The Broadway Project and Culture Mapping 90404 is a long-term cultural asset mapping project amplifying Black artistry, culture, and history in the Santa Monica neighborhood of Pico

#### Public Events and Exhibitions

- Rotating exhibits and public events based on artists in residence and/or visiting artists
- Public events are often responsive to issues in LA (e.g. Art for Renewal: A Benefit Art Sale for Fire Recovery)

## Facility Rentals

 The Artist's Hearth gallery space and Exterior Courtyard are available for the public to rent for meetings, workshops, and small events.

#### Seasonal Model

 Most programming takes place on a regular basis over the entire course of a calendar year, though residency duration, exhibit and event type, and project work may be contingent on the participating artist

# **Relevant Operational Components**

- Space Studio spaces range from 400 to 1,000 sq ft. Indoor gallery space is approximately 1,000 sq ft. Outdoor open space is approximately 4,000 sq ft.
- Staffing Internal team of 8 staff supported by interns, board members, and advisory council members
- Materials Studios are furnished with equipment including cable TV, wi-fi, bikes, kitchen, bath space, office space, and other materials needed to live/work onsite.
- Budget Public financial reports indicate revenue generated through contributions and some program services, including facility rentals.

# **Community Access and Equity**

- Affordability and Accessibility Studio spaces are available at below market pricing, and programming emphasizes artists and communities of color.
- Cultural Equity and Inclusion Policy and Plan –
  Specific goals, guidelines, and measurable
  outcomes to ensure diversity, equity, and inclusion
  practices among artists, staff, and audiences.

- Programming that is artist and community led
- Programming that highlights Indigenous relationships and traditional ways of knowing, learning, and teaching through Creative Corps Fellows projects
- Infrastructure for artists to live and work affordably
- Open spaces available for artists and public use