



Panel Meeting #5

Operations Plan Proposed Outline

May 22, 2025

The following is a proposed outline for the SELA Cultural Center Operations Plan. This is based on the SELA Phase 1 deliverables and national best practices for cultural center operations planning. The structure reflects the research, engagement, strategy development, and synthesis as outlined in the final Work Plan.

SELA Cultural Center – Operations Plan

Executive Summary

- Purpose and Scope
- Vision
- Summary of Process and Key Findings
- Integrated Framework: Programming, Funding, Governance
- Summary of Strategic Priorities
- Roadmap for Launch and Implementation
- Metrics for Success and Sustainability

Chapter 1: Introduction

- Context and Need for the SELA Cultural Center
- Overview of Process
- Role of the Advisory Panel

Chapter 2: Vision Statement

- Vision and Guiding Principles
- Mission
- Goals and Objectives

Chapter 3: Cultural Asset Mapping

- Process and Methodology
- Existing Environmental Landscape
- Culturally Significant Physical Assets
- Cultural Heritage and Social Practices
- Gaps and Opportunities

Chapter 4: Community Engagement

- Approach and Process
- Summary of Themes
- Metrics and Documentation

Chapter 5: Programming

- Overview of Program Categories
- Programs and Activities
- Audiences and Outcomes
- Equity and Accessibility Considerations
- Operational Implications (Staffing, Space, and Scheduling)

Chapter 6: Funding Model

- Overview of Financial Needs
- Public, Philanthropic, and Earned Revenue Strategies
- Capital and Operating Funding Considerations
- Lessons from Case Studies
- Recommendations for Implementation Phasing

Chapter 7: Management & Governance Model

- Proposed Governance Structure
 - Options considered
- Recommended Model for Oversight and Decision-Making
- Roles for Government, Nonprofits, and Community Partners
- Staffing Recommendations and Advisory Structures

Potential Appendices

- A. List of Advisory Panel Members and Participants
- B. Detailed Case Study Summaries
 - Selection Criteria
 - Overview of National Precedents
 - Key Lessons and Their Applicability to SELA
 - Implications for Operations, Programming, and Governance
- C. Community Engagement Documentation (Agendas, Summaries, sign in sheets, etc.)
- D. Survey Results
- E. Cultural Asset Mapping
- F. Space and Facility Requirements (if applicable)