



# SELA Cultural Center Advisory Panel Draft Work Plan

*January 2025*

## Introduction

The SELA Cultural Center Advisory Panel (Panel) will work with community members and partners to develop a set of recommendations for ongoing operations at the Center, as established by the California Legislature in 2023. To ensure that all Panel meetings are open to the public, the Panel will be subject to the Bagley Keene Open Meeting Act, which requires all activities to be conducted openly for public participation.

The Panel's members represent a diverse cross section of SELA community experiences and arts expertise. Panel members include members of the SELA neighborhood and artist community, local tribal communities, relevant public agencies, as well as arts associations and nonprofit organizations.

Before beginning its work, the Panel is required to establish a work plan that sets deadlines for completing the work described in California Public Resources Code § 5876. This document outlines the sequence of work products and milestones for the Panel to successfully complete its work as described in the legislation (PRC § 5876).

As an integral part of the work plan, the Panel will craft a **Vision Statement** for the SELA Center based on ideas gathered from the SELA communities.

Upon completing the activities described in the work plan, Panel members will develop and recommend an **Operations Plan** that presents the shared vision for the Cultural Center, a proposed operating and governance model, and a recommended funding strategy. The final Recommended **Operations Plan** will be completed by **January 1, 2027**.

## Task A: Panel Meetings *(Refer to Legislation Text C1, C2, and C6)*

Panel members will attend monthly meetings over the course of two years, beginning December 2024, to engage the SELA community, conduct research on models of cultural arts facilities from around the country, and develop the SELA Cultural Center **Operations Plan**.

The Panel meeting topics are listed below.

Phase I: Panel Research	
<i>Timing</i>	<i>Activities</i>
2025 Q1	Conduct monthly meetings (3) to: A1. Review and approve the Panel Work Plan. A2. Initiate SELA artist-led Cultural Asset Mapping. A3. Develop and implement community engagement activities. A4. Invite Emeritus Speaker Anthony Rendon to speak to the Panel about the history and background of the SELA Cultural Center concept. A5. Invite a representative from Gehry and Partners to present their initial work on design concepts for the Cultural Center.
2025 Q2	Conduct monthly meetings (3) to: A6. Invite key technical experts to make presentations to the panel on cultural center operations, financing, and management. A7. Continue to identify cultural center case studies. A8. Investigate how cultural centers can be paired with efforts to stabilize neighborhoods in which they are located.
2025 Q3	Conduct monthly meetings (3) to: A9. Engage local artists with Panel members on arts-related programming possibilities for the SELA Cultural Center. A10. Continue Panel member discussions related to items A 6, 7, and 8 listed above.
2025 Q4	Conduct monthly meetings (1) to: A11. Continue Panel member discussions related to items A 6, 7, and 8 listed above.

<b>Phase II: Operations Plan Development</b>	
<i>Timing</i>	<i>Activities</i>
2026 Q1	<p>Conduct monthly meetings (3) to:</p> <p>A12. Compile ideas from engagement with SELA community partners and local artists and determine how to best incorporate community ideas into the Cultural Center Operations Plan.</p> <p>A13. Conduct research on examples and models of community-based arts-related facilities, highlighting cultural center operations, management, governance, and funding.</p> <p>A14. Identify potential funding models for on-going Cultural Center operations.</p> <p>A15. Maintain ongoing communications with SELA residents, artists, key partners, tribal communities, schools, and local and state-wide agencies.</p>
<i>Timing</i>	<i>Activities</i>
2026 Q2	<p>Conduct monthly meetings (3) to:</p> <p>A16. Continue review and compilation of SELA community and artist ideas.</p> <p>A17. Summarize research on cultural center operations and management</p> <p>A18. Summarize research on potential funding models.</p> <p>A19. Continue review of community stabilization framework</p>
2026 Q3/Q4	<p>Conduct monthly meetings (3) to:</p> <p>A20. Summarize themes and feedback from SELA community and artists</p> <p>A21. Summarize findings and lessons learned from the research on cultural center operations, management, and governance.</p> <p>A22. Summarize findings and lessons learned regarding potential funding models.</p> <p>A23. Maintain ongoing external communications with SELA residents, artists, key partners, tribal communities, schools, and local agencies</p>
<b>Jan. 1, 2027</b>	<b>A24. Complete Draft and Final Recommended Operations Plan</b>

## Task B: Community Engagement Activities *(Refer to Legislation Text C3)*

Panel members will conduct ongoing community engagement efforts to identify community preferences and incorporate community priorities into the final recommended **Operations Plan**.

Examples of community engagement activities may include community meetings and workshops, tabling and pop-up events, focus groups, community surveys, among other activities.

These community engagement activities will be coordinated with the on-going Panel meetings described under Task A.

Phase I: Panel Research	
Timing	Activities
2025 Q1	B1. Develop and implement the Panel's Community Engagement Plan. B2. Conduct Round 1 of the community meetings and associated engagement activities.
2025 Q2	B3. Conduct outreach to potential Cultural Center partners.
2025 Q3	B4. Continue outreach to local organizations and potential community partners. B5. Review and discuss the feedback and recurring themes from community engagement activities.
2025 Q4	B6. Continue outreach activities (e.g., attending community events, pop-ups, tabling activities, etc). B7. Conduct Round 2 of the Community Engagement Plan. B8. Prepare a draft Vision Statement for the SELA Cultural Center based on the ideas and feedback obtained through the community engagement process.  <b>B9. Prepare Phase I Report of Panel activities including a draft Community Vision Statement to guide development of the SELA Cultural Center.</b>

<b>Phase II: Operations Plan Development</b>	
<i>Timing</i>	<i>Activities</i>
2026 Q1	B10. Partner Outreach (e.g. give updates at local events, schools)
2026 Q2	B11. Partner Outreach (e.g. give updates with local CBOs, attend local events)
2026 Q3	B12. Discuss recurring themes from community engagement activities B13. Review Community Ideas Summary
2026 Q4	B14. Partner Outreach (e.g. present community ideas at a workshop)
<b>Jan. 1, 2027</b>	<b>B15. Incorporate Community Preferences and Priorities in the Recommended Operations Plan</b>

## Task C: Ongoing Communications

Panel members will also support external communications to inform the public about the cultural center, its services, and communities, as well as share updates on any Panel activities.

An overview of proposed ongoing communication activities is described below.

Phase I: Panel Research		
Timing		Activities
2025	Q1 Q2 Q3 Q4	C1. Launch the project website. C2. Provide periodic updates to the website throughout the Panel process. C3. Provide regular external communications through press releases, social media posts, etc. C4. Place summaries of Panel activities and discussions at regular intervals on the project website C5. Provide copies of Panel work products on the project website throughout the Panel meeting process.
Phase II: Operations Plan Development		
Timing		Activities
2026	Q1 Q2 Q3 Q4	C6. Maintain the project website. C7. Provide periodic updates to the website throughout the Panel process. C8. Provide regular external communications through press releases, social media posts, etc. C9. Place summaries of Panel activities at regular intervals on the project website C10. Provide copies of Panel work products on the project website throughout the Panel meeting process.

## Task D: Building Partnerships with Local and State Government, SELA Cities, Tribal Communities, RMC, SGMC, Schools, etc.

(Refer to Legislation Text C1, C4, and C5)

Panel members will identify and build working relationships with potential project partners with State and County agencies, SELA community organizations, SELA cities, and other local agencies, artists, art organizations, schools, colleges, and universities to support development of the recommended SELA Community Cultural Center

### Operations Plan.

The proposed partnership building activities are described below.

Phase I: Panel Research		
Timing		Activities
2025	Q1	D1. Develop a partnership building plan. D2. Identify potential SELA Community Cultural Center partners including public, private and nonprofit organizations.
2025	Q2	D3. Engage SELA community groups, artists, schools, county and state officials, tribal communities, etc., in the SELA Community Cultural Center planning process.
2025	Q3/Q4	D4. Continue to engage all identified community partners.
Phase II: Operations Plan Development		
Timing		Activities
2026	Q1 Q2 Q3 Q4	D5. Continue to engage all identified community partners and prepare a plan for on-going partnership engagement in Cultural Center activities
Jan. 1, 2027		D6. Incorporate the Community Partnership Plan in the Final SELA Community Cultural Center Operations Plan

**PUBLIC RESOURCES CODE - PRC****DIVISION 5. PARKS AND MONUMENTS [5001 - 5877]** ( *Division 5 added by Stats. 1939, Ch. 94.*  )**CHAPTER 14. Southeast Los Angeles Cultural Center [5875 - 5877]** ( *Chapter 14 added by Stats. 2023, Ch. 45, Sec. 44.*  )

**5876.** (a) The Southeast Los Angeles Cultural Center Development Advisory Panel is hereby created to provide advice to the state and to the county in the development of the Southeast Los Angeles Cultural Center. The panel shall be convened by the department within 60 days of completion of appointments to the panel pursuant to subdivision (e).

(b) It is the intent of the Legislature that the objectives of the panel include all of the following:

- (1) Advise the department, the San Gabriel and Lower Los Angeles Rivers and Mountains Conservancy, and the county on the logistics for completing construction and opening the cultural center to the SELA community by 2028.
- (2) Develop and recommend a vision for the cultural center that supports the existing SELA community, particularly SELA artists of all kinds, including the development of partnerships that support the cultural center.
- (3) On or before December 31, 2024, establish a work plan to set deadlines for completing the panel's work as outlined in subdivision (c).

(c) The duties and responsibilities of the panel shall include, but not be limited to, all of the following:

- (1) Advising on the design, ownership, operations, and governance of the cultural center.
- (2) By January 1, 2027, developing a recommended operations plan for the cultural center, which shall not include a commitment of ongoing state resources. The operations plan shall include, but not be limited to, both of the following elements:
  - (A) A proposed operating model with a recommendation for an operator or operators of the cultural center.
  - (B) An analysis of annual operational costs and needs, including potential staffing and maintenance costs.
- (3) Ongoing community engagement efforts for the cultural center's development, including the following:
  - (A) Community outreach.
  - (B) Public convening.
  - (C) Relations with local governments, state agencies, and tribal communities.
  - (D) Relations with SELA artists and schools.
  - (E) Promotion of the cultural center and its services.
- (4) Building partnerships with, and among, the state, the county, SELA community groups, SELA cities, and other local agencies, artists, arts organizations, schools, colleges, and universities, to create arts and cultural education and programming that serves the SELA community.
- (5) Promoting public accessibility and connectivity between the cultural center and its communities.
- (6) Identifying potential models for funding the construction and operation of the cultural center, including public and private partnerships.

(d) The panel shall be chaired by the director and may be cochaired by the county supervisor representing the SELA region for the fourth supervisorial district, or by their designees.

(e) The panel shall consist of nine other voting members if the county supervisor described in subdivision (d) elects to participate, or seven other voting members if the county supervisor does not elect to participate, who shall serve for two years and shall be eligible for reappointment, to pursue the objectives described in subdivision (b) as follows:

- (1) If the county supervisor described in subdivision (d) elects to participate in the panel, the county supervisor may appoint two members representing a county agency or the SELA community.
- (2) The Secretary of the Natural Resources Agency shall appoint seven members as follows:
  - (A) One representative of the SELA community with experience in municipal parks, arts, or recreation programs.
  - (B) Two representatives of SELA community artist nonprofit organizations.
  - (C) One representative, 21 years of age or under, of SELA community youth.
  - (D) One representative of a philanthropic nonprofit organization dedicated to promotion of the arts.
  - (E) One representative of the Los Angeles Philharmonic Association.
  - (F) One representative from the local tribal community.



(f) It is the intent of the Legislature that the panel include persons, agencies, and organizations that may own or operate the cultural center's activities upon its completion. Nothing in this section shall create a prohibited conflict of interest that would prevent a panel member who represents a government agency or nonprofit organization or their agency or nonprofit organization from owning, operating, or participating in the operation of the cultural center.

(g) Nothing in this section shall be interpreted to interfere in the San Gabriel and Lower Los Angeles Rivers and Mountains Conservancy's work and legal duties to develop and construct the cultural center.

(h) The state shall provide a per diem of one hundred dollars (\$100) and reimbursement for necessary and actual travel expenses for attendance at panel meetings by nongovernmental panel members, in accordance with state reimbursement policies and rates.

(i) The meetings of the panel shall be subject to the Bagley-Keene Open Meeting Act (Article 9 (commencing with Section 11120) of Chapter 1 of Part 1 of Division 3 of Title 2 of the Government Code).

(j) The cultural center shall not receive ongoing commitments of state resources for operation and maintenance.

*(Added by Stats. 2023, Ch. 45, Sec. 44. (AB 127) Effective July 10, 2023. Inoperative July 1, 2032, pursuant to Section 5877. Repealed as of January 1, 2033, pursuant to Section 5877.)*

**Reference designations refer to legislation Section 5876.**